Title	**Describe key roles, responsibilities and benefits of whānau in a tourism Māori operation**		
Level	**3**	**Credits**	**4**

Purpose	People credited with this unit standard are able to describe key roles, responsibilities and benefits of whānau in a tourism Māori operation.

Classification	Tourism Māori > Tourism Māori Practices

Available grade	Achieved

Guidance Information

1 Assessment

The assessment context for this unit standard is to empower, uplift and maintain kōrero tuku iho for tikanga practices of local rohe or takiwā. Where local rohe are also occupied by a number of other hapū or iwi, the tangata whenua or mana whenua view will take precedence. Other hapū or iwi views should be encouraged in order to enrich and enhance understanding of key Māori concepts and practices.

Assessment evidence can be gathered and presented in various ways including oral, visual, written, artwork, social and digital media, dance, drama, kapa haka performances, photos, roleplay, videos, or portfolios through the collection of naturally occurring evidence.

This unit standard can be assessed either in a workplace setting or within a learning environment.

2 Definitions

Tourism Māori refers to an indigenous cultural experience of interaction and engagement centred around Māori cultural heritage, traditions and values providing a unique insight into the world that has helped shaped our land, its Māori people, their traditions, and culture. It encompasses a wide range of activities and attractions that allow manuhiri to engage with tangata whenua.

Tourism Māori event within this context may include but is not limited to marae stay, Māori cultural experience, historical tour, archaeological tour, adventure tour, nature tour, home stay.

Key roles may include mana whenua, hau kainga, ringawera, kaihautū, kaiwhakahaere, kaimahi, tuakana and teina, kuia and koroua, kaikaranga, kaikōrero, rangatahi.

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Outcomes and performance criteria

Outcome 1

Describe key roles, responsibilities and benefits of whānau in a tourism Māori operation.

Performance criteria

1.1 Key roles and responsibilities are described in terms of fulfilling operational requirements and the value of whānau in a tourism Māori operation.

Range evidence of six roles and responsibilities are required.

1.2 The benefits of whānau in tourism Māori are explained.

Range benefits of whānau in tourism Māori may include but are not limited to – strengths, social activities, collective action, cooperation, economic development, employment, commercial success, leadership, self-management, identity, collective esteem; evidence of six is required.

1.3 Participation in traditional and contemporary communal whānau activities are explained in terms of their contribution to tourism Māori.

Range traditional whānau activities may include but are not limited to – whānau wānanga, poukai, wānanga maramataka, wānanga taiao, wānanga wahi tapu, mau rākau, haka;
contemporary whānau activities may include but are not limited to – regional and national kapa haka competitions, pā wars, reunions, observance of Matariki/Puanga/Puaka, noho marae, whānau celebrations, religious celebrations, sporting events; evidence of two traditional and two contemporary whānau activities is required.

Planned review date	31 December 2030

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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	26 June 2000	31 December 2012
Revision	2	27 August 2003	31 December 2012
Review	3	26 July 2005	31 December 2012
Review	4	22 October 2010	31 December 2016
Revision	5	19 July 2012	31 December 2016
Review	6	21 May 2015	31 December 2016
Revision	7	18 August 2016	31 December 2019
Review	8	29 March 2018	31 December 2019
Review	9	27 February 2020	31 December 2027
Review	10	26 June 2025	N/A

Consent and Moderation Requirements (CMR) reference	0226

This CMR can be accessed at http://www.nzqa.govt.nz/framework/search/index.do.

Comments on this unit standard

Please contact NZQA Māori Qualifications Services mqs@nzqa.govt.nz if you wish to suggest changes to the content of this unit standard.

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