Title	**Explain tikanga in a tourism Māori context**		
Level	**3**	**Credits**	**5**

Purpose	People credited with this unit standard are able to explain tikanga in tourism Māori context.

Classification	Tourism Māori > Tourism Māori Practices

Available grade	Achieved

Guidance Information

1 The assessment context for this unit standard is to empower, uplift and maintain kōrero tuku iho for tikanga practices of local rohe or takiwā. Where local rohe are also occupied by several other hapū or iwi, the tangata whenua or mana whenua view will take precedence. However, other hapū or iwi views should be encouraged to enrich and enhance understanding of key Māori concepts and practices.

Assessment evidence can be gathered and presented in various ways including oral, visual, written, artwork, social and digital media, dance, drama, kapa haka performances, photos, roleplay, videos, or portfolios through the collection of naturally occurring evidence.

This unit standard can be assessed either in a workplace setting or within a learning environment

2 Definition
Tourism Māori refers to an indigenous cultural experience of interaction and engagement centred around Māori cultural heritage, traditions and values. It encompasses a wide range of activities and attractions that allow manuhiri to engage with tangata whenua.
A tour may include a cultural heritage trail, marae, hard adventure, soft adventure, marine activities.
Specific sites may include awa, māra kai, mātaitai reserves, maunga, moana, pā, taiāpure, archaeological sites, historical sites, marae, wāhi tapu.
Tikanga are values, principles, processes, and practices exercised by Māori in their daily lives. These reflect the concepts upon which they are based and provide guidelines for appropriate behaviour and conduct in Māori society. They also prescribe consequences for any breaches or when tikanga is not followed. They can be particular to rohe, hapori, marae, whānau, hapū and/or iwi.
Tikanga practices may include karakia, rāhui, tapu, noa, tiaki, mauri, kaitiakitanga, mana whenua, mana moana, muru, utu, pouwhenua, aukati.

© New Zealand Qualifications Authority 2025

Outcomes and performance criteria

Outcome 1

Explain tikanga in a tourism Māori context.

Range evidence of four tikanga is required.

Performance criteria

1.1 Tikanga relevant to a specific tour in a tourism Māori context are explained in accordance with local hapū and iwi.

Range evidence of two tours is required.

1.2 Tikanga relevant to a specific site in a tourism Māori context are explained in accordance with local hapū and iwi.

Range evidence of two sites is required.

Planned review date	31 December 2030

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	24 May 2001	31 December 2012
Revision	2	27 August 2003	31 December 2012
Review	3	26 July 2005	31 December 2012
Review	4	22 October 2010	31 December 2016
Revision	5	19 July 2012	31 December 2016
Review	6	21 May 2015	31 December 2019
Review	7	29 March 2018	31 December 2027
Review	8	27 February 2020	31 December 2027
Review	9	26 June 2025	N/A

Consent and Moderation Requirements (CMR) reference	0226

This CMR can be accessed at http://www.nzqa.govt.nz/framework/search/index.do.

Comments on this unit standard

Please contact NZQA Māori Qualifications Services mqs@nzqa.govt.nz if you wish to suggest changes to the content of this unit standard.

© New Zealand Qualifications Authority 2025