

Title	Demonstrate knowledge of the United Kingdom and Eire as a tourist destination		
Level	3	Credits	8

Purpose	People credited with this unit standard are able to: identify and describe the geographical location of the United Kingdom and Eire and locate key destinations on a map; identify and describe attractions, activities and events in the United Kingdom and Eire; identify air transport and related services available to tourists travelling to and within the United Kingdom and Eire; identify and describe ground product and related services available to tourists in the United Kingdom or Eire; identify travel products which can be pre-purchased in New Zealand, and their suppliers; and provide travel information for visitors to the United Kingdom and Eire.
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Classification	Tourism > Travel
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Available grade	Achieved
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Guidance Information

1 Definitions

Activities refers to commercial activities at a destination which are of interest to tourists. For example – excursions, ballooning, boat cruise, nature trek, city tour.

Attractions refers to both constructed and natural attractions existing at a destination which are of interest to tourists. For example – constructed attractions may include museums, buildings, zoos; natural attractions may include forests, lakes, geothermal areas.

Attraction, activity and event features refer to what there is to see and do, location, duration, time of year, facilities/services available, opening hours, price range.

City refers to any city, town or other significant tourist destination.

Rental vehicle operators refer to suppliers of rental cars or motorhomes.

Climatic conditions refer to minimum temperature, maximum temperature, and average rainfall.

Current travel industry resources refer to any resources, manual or electronic used by a travel industry workplace. Examples may include but are not limited to – supplier or wholesale brochures, websites, computer reservation system.

Current regulations refer to those outlined by the UK Border Agency (www.gov.uk).

Destination refers to the place visited that is central to the decision to take the trip.

Elapsed transportation time is the actual time it takes to travel from one destination to another.

Events refer to staged events which occur on a regular basis at a destination which are of interest to tourists. For example – exhibitions, festivals, tradeshow.

Hemispheres refers to the northern and southern hemispheres.

Seasons include summer, spring, autumn, and winter.

Travel industry workplace policies and procedures refer to documented instructions about workplace expectations. These may include but are not limited to – customer service delivery, personal presentation, legislation, organisational structure, business objectives.

- 2 All assessment tasks for performance criteria are to be carried out in accordance with current travel industry resources.

Outcomes and performance criteria

Outcome 1

Identify and describe the geographical location of the United Kingdom and Eire and locate key destinations on a map.

Performance criteria

- 1.1 The United Kingdom and Eire are located on a map of the world, and their geographical positions are described in relation to the International Date Line and hemispheres.
- 1.2 Countries and their capital cities are located on a map, and capital cities are identified in terms of their three-letter city code.
- Range countries – England, Scotland, Wales, Northern Ireland, Eire;
capital cities – London, Edinburgh, Cardiff, Belfast, Dublin.
- 1.3 Cities with international airports are located on a map, and airports are identified in terms of their three-letter airport code.
- Range evidence is required for five international airports.
- 1.4 International airport locations are described by specifying their distance from the city centre.
- Range evidence is required for all international airports identified in performance criterion 1.3.
- 1.5 Key geographical features of the United Kingdom and Eire are located on a map.
- Range key geographical features may include but are not limited to – White Cliffs of Dover, Ben Nevis, Lake District National Park, Loch Ness, Loch Lomond, Giant's Causeway, Blue John Cavern, Wookey Hole Caves, Norfolk Broads, Seven Sisters, River Shannon;
evidence is required for six features, with a geographical mix of the United Kingdom and Eire.

Outcome 2

Identify and describe attractions, activities and events in the United Kingdom and Eire.

Performance criteria

2.1 Attractions and their features are identified and described.

Range evidence is required for two constructed attractions and one natural attraction for each of England, Scotland, Wales, Northern Ireland, Eire.

2.2 Activities and their features are identified and described.

Range evidence is required for two different activities for each of England, Scotland, Wales, Northern Ireland, Eire.

2.3 Events and their features are identified and described.

Range evidence is required for a total of four sporting and six other events, with a geographical mix of the United Kingdom and Eire.

Outcome 3

Identify air transport and related services available to tourists travelling to and within the United Kingdom and Eire.

Performance criteria

3.1 Operational information about international airline services between New Zealand and the United Kingdom or Eire is identified.

Range transfer points, stopover points, three-letter airport codes, elapsed transportation time operating carriers;
evidence is required for two different operating carriers.

3.2 Operational information about airline services between cities in the United Kingdom or Eire is identified.

Range three-letter airport codes, elapsed transport times, operating carriers;
evidence is required for four city pairs with two operating carriers for each city pair.

3.3 Airport transfer services available to tourists are identified by specifying types and approximate cost.

Range evidence is required for two different types of transfer service from London Heathrow, London Gatwick, and two other airports in the United Kingdom or Eire.

Outcome 4

Identify and describe ground product and related services available to tourists in the United Kingdom or Eire.

Performance criteria

- 4.1 Land travelling time between cities is identified.
- Range must include – transport type;
evidence is required for four city pairs.
- 4.2 Services offered by long distance coach operators are identified and described.
- Range may include but is not limited to – routes, on board services, on board facilities, travel passes;
evidence is required for two long distance coach operators.
- 4.3 Services offered by long distance rail services are identified and described.
- Range may include but is not limited to – routes, on board services, on board facilities, travel passes;
evidence is required for two long distance rail services.
- 4.4 Services offered by rental vehicle operators are identified and described.
- Range may include but is not limited to – depot locations, rental inclusions, insurance, loyalty programmes, extra hire items;
evidence is required for two rental vehicle operators.
- 4.5 Services offered by coach tour operators are identified and described.
- Range may include but is not limited to – types of tours available, duration, tour itineraries, price range, tour inclusions, on board services, on board facilities;
evidence is required for two coach tour operators.
- 4.6 Accommodation available to tourists is described in terms of its characteristics.
- Range characteristics may include but are not limited to – accommodation type, type of customer, facilities, services, standard or grading, price range, specific location, chain or franchise affiliation;
evidence is required for two accommodation types in London, and two accommodation types in three other tourist destinations in the United Kingdom or Eire (eight in total).

Outcome 5

Identify travel products which can be pre-purchased in New Zealand, and their suppliers.

Range evidence is required for four different products in total (two different suppliers must be used).

Performance criteria

- 5.1 Travel products which can be pre-purchased in New Zealand, and their suppliers, are identified.

Range products may include but are not limited to – accommodation, transfers, travel passes, sightseeing, show tickets.

Outcome 6

Provide travel information for visitors to the United Kingdom and Eire.

Performance criteria

- 6.1 Time differences between the United Kingdom and Eire, and New Zealand are identified.

Range New Zealand Standard Time, New Zealand Daylight Time.

- 6.2 Entry requirements are described in accordance with current regulations.

Range New Zealand passport holders, one other passport nationality (excluding British passport holders).

- 6.3 Information on health and safety precautions, tipping and taxes, and currency is provided, which is consistent with current conditions existing at the destination.

Range two pieces of information for each item.

- 6.4 Climatic conditions in the United Kingdom and Eire for two seasons are described.

Replacement information	This unit standard replaced unit standard 3720.
Planned review date	31 December 2027

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	30 April 2001	31 December 2018
Review	2	16 July 2010	31 December 2018
Review	3	16 February 2017	31 December 2022
Review	4	26 November 2020	N/A
Rollover and Revision	5	25 September 2025	N/A

Consent and Moderation Requirements (CMR) reference

0112

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Ringa Hora Services Workforce Development Council qualifications@ringahora.nz if you wish to suggest changes to the content of this unit standard.