
WOOD MANUFACTURING
**Analyse approaches used for strategic
planning in wood manufacturing
organisations**

level:	6
credit:	10
planned review date:	September 2005
sub-field:	Wood Processing Technology
purpose:	People credited with this unit standard are able to analyse approaches taken to develop strategic plans for a wood manufacturing organisation; and analyse and review the implementation of a strategic plan of a wood manufacturing organisation.
entry information:	Recommended: Unit 20268, <i>Analyse business management structures and processes applied in the wood manufacturing industry</i> , or demonstrate equivalent knowledge and skills.
accreditation option:	Evaluation of documentation and visit by NZQA and industry.
moderation option:	A centrally established and directed national moderation system has been set up by Forest Industries Training.
special notes:	<ol style="list-style-type: none">1 Definition <i>Wood manufacturing organisation</i> means any organisation involved in solid wood processing, wood product manufacturing or plywood, laminated veneer lumber manufacture.2 Assessment for this unit standard will be based on analysis and comparison of a specified industry workplace with business concepts covered in this unit standard.

WOOD MANUFACTURING
Analyse approaches used for strategic
planning in wood manufacturing
organisations

Elements and Performance Criteria

element 1

Analyse approaches taken to develop strategic plans for a wood manufacturing organisation.

performance criteria

- 1.1 Analysis describes the purpose of mission, vision and values statements and how strategic plans are derived from them in wood manufacturing organisations.
- 1.2 Analysis describes an approach for the development of a strategic plan in a wood manufacturing organisation.
- Range: approach may include but is not limited to - analysis of environment, evaluation of choices, selection of options, phases of implementation.
- 1.3 Analysis includes an interpretation of the impact of the business environment that potentially affects the wood manufacturing organisation position.
- Range: business environment may include but is not limited to - economic climate, building starts, government policy, social and ethical considerations, natural risks.
- 1.4 Analysis includes an interpretation of the impact of wood product market forces that potentially affect the wood manufacturing organisation position.
- Range: market forces may include but are not limited to - competition, product substitutes, skills availability, transport, and raw material availability.

WOOD MANUFACTURING
**Analyse approaches used for strategic
planning in wood manufacturing
organisations**

element 2

Analyse and review the implementation of a strategic plan of a wood manufacturing organisation.

performance criteria

- 2.1 Analysis examines the orientation of the wood manufacturing organisation towards achieving strategic goals whilst considering the business environment and wood product market forces.
- 2.2 Analysis identifies generic approaches used by the wood manufacturing organisation for achieving strategic goals.
- Range: approaches may include - cost leadership, product differentiation, market segmentation, skill development, technology leadership, vertical and horizontal team formation.
- 2.3 Analysis identifies the organisational levels within a specified wood manufacturing organisation, and the way in which strategies are applied at these levels.
- 2.4 Recommendations are made from the analysis for further improvement and development of the strategic plan and its implementation in the wood manufacturing organisation.
- Range: recommendations may include - areas for research, business development opportunities, review of strategic goals, timeframes, action plans.

Comments on this unit standard

Please contact Competenz at info@competenz.org.nz if you wish to suggest changes to the content of this unit standard.

Please Note

Providers must be accredited by the Qualifications Authority or a delegated inter-institutional body before they can register credits from assessment against unit standards or deliver courses of study leading to that assessment.

WOOD MANUFACTURING
**Analyse approaches used for strategic
planning in wood manufacturing
organisations**

Industry Training Organisations must be accredited by the Qualifications Authority before they can register credits from assessment against unit standards.

Accredited providers and Industry Training Organisations assessing against unit standards must engage with the moderation system that applies to those standards.

Accreditation requirements and an outline of the moderation system that applies to this standard are outlined in the Accreditation and Moderation Action Plan (AMAP). The AMAP also includes useful information about special requirements for providers wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

This unit standard is covered by AMAP 0173 which can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.