

Title	Evaluate a museum public programme		
Level	4	Credits	6

Purpose	People credited with this unit standard are able to explain the role of evaluation in the development of museum public programmes and evaluate a museum public programme.
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Classification	Museum Services > Museum Public Programmes
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Available grade	Achieved
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Guidance Information

- 1 All learning and assessment in this standard must be carried out in accordance with museum tikanga, policy, process and practice. This includes documented policies and procedures and established practices for the operation of museums and may include but is not limited to: application of the articles of Te Tiriti o Waitangi, culture and/or legal requirements, standards, codes of ethics, and relevant industry best-practice documents.
- 2 For the purposes of this unit standard evidence requirements may be limited to one museum.
- 3 Definitions
Museum includes museums, art galleries, whare taonga, tribal museums, cultural and community centres holding public collections, science centres, interpretive centres, exhibition centres, and historic places.
Public programmes include exhibitions, tours, workshops, demonstrations, illustrated lectures, performances, research, day schools, community events and educational programmes.
Tikanga – Māori principles, practices or behaviours.
- 4 Recommended skills and knowledge
Unit 20554, *Demonstrate knowledge of museums and responsibilities of the museum sector in Aotearoa New Zealand*, or demonstrate equivalent knowledge and skills.

Outcomes and performance criteria

Outcome 1

Explain the role of evaluation in the development of museum public programmes.

Performance criteria

- 1.1 The rationale for front-end (formative) evaluation is explained.
Range evidence of two reasons is required.
- 1.2 The rationale for summative evaluation is explained.
Range evidence of two reasons is required.
- 1.3 The implications of having to comply with museum policy and practice while meeting client expectations are identified, explained and analysed.
Range evidence of two implications is required.
- 1.4 Methods of evaluating museum public programmes are described and explained.
Range front-end (formative) evaluation, summative evaluation.

Outcome 2

Evaluate a museum public programme.

Range any one of – front-end (formative) evaluation, summative evaluation.

Performance criteria

- 2.1 A museum public programme is evaluated in accordance with the project objectives and museum goals.
Range may include but is not limited to – project scope and identified stakeholders, mapped outcomes, museum vision, mission, strategic plan, tikanga and policy.

Planned review date	31 December 2028
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	24 May 2005	31 December 2018
Rollover and Revision	2	21 September 2007	31 December 2018
Review	3	21 January 2011	31 December 2025
Review	4	18 August 2016	31 December 2025
Review	5	26 October 2023	N/A

Consent and Moderation Requirements (CMR) reference	0099
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Toi Mai Workforce Development Council info@toimai.nz if you wish to suggest changes to the content of this unit standard.