

Title	Apply creative writing to reo Māori media		
Level	5	Credits	10

Purpose	People awarded this unit standard are able to select a theme and storyline for a piece of written work and write a piece using te reo Māori in a creative manner.
----------------	---

Classification	Reo Māori Media > Te Reo Māori Pāpāho
-----------------------	---------------------------------------

Available grade	Achieved
------------------------	----------

Prerequisites	Te Pōkaitahi Reo (Rumaki, Reo Rua) (Te Kaupae 4) [Ref: 3046], or demonstrate equivalent knowledge and skills.
----------------------	---

Guidance Information

- 1 *Reo Māori media* refers to the use of te reo Māori incorporating tikanga, and kaupapa Māori in the media.
- 2 Evidence of the creative application of te reo Māori is a key focus of this unit standard. The candidate's written piece must utilise reo Māori elements of figures of speech (iti te kupu, nui te korero).
- 3 *Māori elements of figures of speech* refer to kīwaha, whakataukī, pepeha, te reo ōkawa, te reo o te kāuta.
- 4 *Language features* may include but are not limited to – poetic language, onomatopoeia, metre, rhyme, metaphor, humour, illusions, high and low frequency kupu, slang.
- 5 Approval should be obtained from the supervisor or tutor of the course or the workplace manager.

Outcomes and performance criteria

Outcome 1

Select a theme and storyline for a piece of written work for reo Māori media.

Performance criteria

- 1.1 Key components for a theme and storyline are selected.
- Range may include – target audience, ownership, audience size and reach, sources' reliability and validity.
- 1.2 Key elements for the theme and storyline are selected.
- Range may include – structure, characters, background, settings.
- 1.3 The pitch is articulated in a manner that gains approval for delivery in a selected medium. This may include print, radio, television.

Outcome 2

Write a piece using te reo Māori in a creative manner for reo Māori media.

Performance criteria

- 2.1 Written piece includes an approved storyline.
- 2.2 Written piece includes the creative use of Māori elements of figures of speech in a manner that conveys ideas, thoughts, and feelings consistent with the storyline.
- 2.3 Written piece includes the creative use of language features in a manner that conveys ideas, thoughts, and feelings consistent with the storyline.
- 2.4 Written piece includes a structure that is consistent with the requirements of the delivery format and the storyline.
- Range background information, keywords, terminology.

This unit standard is expiring. Assessment against the standard must take place by the last date for assessment set out below.

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	21 October 2004	31 December 2019
Review	2	19 June 2009	31 December 2019
Rollover	3	16 May 2013	31 December 2019
Review	4	17 August 2017	31 December 2024
Revision	5	27 June 2019	31 December 2024
Review	6	27 April 2023	31 December 2024

Consent and Moderation Requirements (CMR) reference	0106
--	------

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

This unit standard is expiring