Title	Write kawenga kōrero for reo Māori media			
Level	5	Credits	10	

Purpose	People awarded this unit standard are able to gather and analyse material from news sources for inclusion in kawenga korero and write kawenga korero in te reo Maori.	
Classification	Reo Māori Media > Te Reo Māori Pāpāho	
Available grade	Achieved	
Prerequisites	Te Pōkaitahi Reo (Rumaki, Reo Rua) (Te Kaupae 4) [Ref: 3046], or demonstrate equivalent knowledge and skills.	

## **Guidance Information**

1 Kawenga kōrero refers to news stories appropriate for radio, television, and print. House style refers to the style of writing and/or speech in accordance with kaupapa and relevant iwi.

Reo Māori media refers to the use of te reo Māori incorporating tikanga, and kaupapa Māori in the media.

- 2 Performance of the outcomes in this unit standard is to meet the requirements for professional journalism.
  - *Professional journalism* is defined as investigating, reporting on, and commenting on, events, issues, and people to meet the editorial requirements of established media outlets.
- 3 Relevant Resources and texts
  - Tucker, Jim, *Kiwi Journalist: A Practical Guide To News Journalism* (Auckland: Longman Paul, 1992);
  - Tucker, Jim, (ed), *Intro: A Beginner's Guide to Professional News Journalism* (Wellington: New Zealand Journalists Training Organisation, 3<sup>rd</sup> edition, 2004).
- The sources for kawenga korero may include but are not limited to korero based on media releases, court hearings, interviews, hui, parliamentary hearings, and press conferences held locally and/or, nationally and/or internationally.
  - Range evidence of two kawenga korero is required.

# Outcomes and performance criteria

#### **Outcome 1**

Gather and analyse material from news sources for inclusion in kawenga korero.

#### Performance criteria

1.1 Material gathered from news sources are analysed for viewpoint.

Range includes – beliefs, ideals, attitudes.

1.2 Material gathered from news sources are analysed for fact.

Range includes – reliability, accuracy, authenticity.

1.3 Material gathered from news sources is analysed for objectivity.

Range includes – impartiality, neutrality, independence.

- 1.4 Material gathered is documented and logically sequenced to develop kawenga korero.
- 1.5 News sources for kawenga korero are identified and listed.

Range evidence of two sources is required.

## Outcome 2

Write kawenga korero in te reo Māori.

Range evidence of two is required.

### Performance criteria

2.1 Kawenga kōrero incorporates news writing features.

Range must include – brief introduction of the key angle, conversational style, innovation.

2.2 Kawenga kōrero incorporates materials from news sources. These may include quotes, photographs, maps, locations, tape cassettes, videos, DVDs streamline, face-book, twitter, etc.

Range evidence of two is required.

2.3 Kawenga korero meets editorial requirements.

Range must include – grammar, structure, logical sequence, fair, accurate, balanced, address, legal and ethical problems,

differentiate opinion and fact, style conventions, use of kupu.

2.4 Kawenga korero is written to the intended storylines and meets house style requirements.

Range must include – appropriate formality of language, references, spelling tenses, honorifics.

This unit standard is expiring. Assessment against the standard must take place by the last date for assessment set out below.

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	21 October 2004	31 December 2019
Review	2	19 June 2009	31 December 2019
Rollover and Revision	3	16 May 2013	31 December 2019
Review	4	17 August 2017	31 December 2024
Revision	5	27 June 2019	31 December 2024
Review	6	27 April 2023	31 December 2024
		40	

Consent and Moderation Requirements (CMR) reference	0106
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This CMR can be accessed at http://www.nzqa.govt.nz/framework/search/index.do.