

---

**GENERAL AGRICULTURE**  
**Demonstrate knowledge of primary**  
**industry organisations, and leadership**  
**roles**

---

<b>level:</b>	<b>3</b>
<b>credit:</b>	<b>4</b>
<b>planned review date:</b>	February 2007
<b>sub-field:</b>	Agriculture
<b>purpose:</b>	People credited with this unit standard are able to demonstrate knowledge of: the history, structure, and function of industry organisations in the primary industry sector; the leadership roles existing for people within a specified primary industry organisation, and the scope of influence of those roles; and strategic decision-making, and decision-making processes within specified primary industry organisations.
<b>entry information:</b>	Open.
<b>accreditation option:</b>	Evaluation of documentation and visit by NZQA, industry and teaching professional in the same field from another provider.
<b>moderation option:</b>	A centrally established and directed moderation system has been set up by the Primary Industry Training Organisation.
<b>special notes:</b>	Definitions <i>leadership roles</i> include management and governance roles within organisations in the primary industry sector; <i>primary industry organisations</i> may include but are not limited to - marketing boards, producer boards, industry good, AgResearch, Crop and Food Research, Wool Research Organisation of New Zealand, Federated Farmers, Primary Industry Training Organisation, Fruitgrowers Federation, Rural Women New Zealand, NZ Young Farmers, agricultural and pastoral societies, breed societies; <i>industry good organisation</i> - an organisation that performs activities that are economically beneficial to the industry, but are not currently being undertaken, or are unlikely to be undertaken, as commercial activity.

---

**GENERAL AGRICULTURE**  
**Demonstrate knowledge of primary**  
**industry organisations, and leadership**  
**roles**

---

## **Elements and Performance Criteria**

### **element 1**

Demonstrate knowledge of the history, structure, and function of industry organisations in the primary industry sector.

Range: evidence is required for at least two primary industry organisations.

### **performance criteria**

- 1.1 The history of primary industry organisations is explained in terms of the reasons for their formation, and events leading to their current structures and functions.
- 1.2 The current structure and function of the primary industry organisations are described.

### **element 2**

Demonstrate knowledge of the leadership roles existing for people within a specified primary industry organisation, and the scope of influence of those roles.

### **performance criteria**

- 2.1 Leadership roles are identified, and described in relation to those existing in the specified primary industry organisation.
- 2.2 Leadership roles are described in terms of the scope of their influence outside the organisation, and inter-relationships with other primary industry organisations.

### **element 3**

Demonstrate knowledge of strategic decision-making, and decision-making processes within specified primary industry organisations.

---

**GENERAL AGRICULTURE**  
**Demonstrate knowledge of primary**  
**industry organisations, and leadership**  
**roles**

---

**performance criteria**

- 3.1 Decision-making processes are described in relation to specified primary industry organisations.
- Range: evidence is required for at least two primary industry organisations.
- 3.2 Decision-making is described in terms of the roles, and levels of responsibilities, of people in specified primary industry organisations.

---

**Comments on this unit standard**

Please contact the Primary Industry Training Organisation [standards@primaryito.ac.nz](mailto:standards@primaryito.ac.nz) if you wish to suggest changes to the content of this unit standard.

**Please Note**

Providers must be accredited by the Qualifications Authority or a delegated inter-institutional body before they can register credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be accredited by the Qualifications Authority before they can register credits from assessment against unit standards.

Accredited providers and Industry Training Organisations assessing against unit standards must engage with the moderation system that applies to those standards.

Accreditation requirements and an outline of the moderation system that applies to this standard are outlined in the Accreditation and Moderation Action Plan (AMAP). The AMAP also includes useful information about special requirements for providers wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

This unit standard is covered by AMAP 0052 which can be accessed at <http://www.nzqa.govt.nz/site/framework/search.html>.