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| <b>Title</b> | <b>Provide an overview of the New Zealand seafood wholesale and retail industry</b> |                |          |
| <b>Level</b> | <b>4</b>  | <b>Credits</b> | <b>5</b> |

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| <b>Purpose</b> | People credited with this unit are able to: explain the structure of the New Zealand (NZ) seafood wholesale and retail industry; explain the legislative framework within which the NZ seafood wholesale and retail industry operates; and identify and analyse factors influencing the development and current status of the NZ seafood wholesale and retail industry. |
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| <b>Classification</b> | Seafood > Seafood Retailing |
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| <b>Available grade</b> | Achieved |
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**Explanatory notes**

Legislation that applies to this unit standard may include but is not limited to – the Food Act 1981, the Animal Products Act 1999, the Consumer Guarantees Act 1993, and the Fair Trading Act 1986.

**Outcomes and evidence requirements**

**Outcome 1**

Explain the structure of the NZ seafood wholesale and retail industry.

**Evidence requirements**

- 1.1 The explanation includes the major suppliers, wholesalers, and supermarket chains, the regional location of stores, and the categories of seafood products sold.
- 1.2 The explanation includes the regional seafood retail market, the store locations, size, value and the categories of seafood products sold.
- 1.3 The explanation includes the organisations and associations involved in the NZ seafood wholesale and retail industry in terms of their role and responsibilities.

Range includes but is not limited to – NZ Seafood Industry Council, Seafood Retailers and Wholesalers Association.

**Outcome 2**

Explain the legislative framework within which the NZ seafood wholesale and retail industry operates.

**Evidence requirements**

- 2.1 The explanation includes an outline of the food legislative framework within which the wholesale and retail sector of the NZ seafood industry must operate.
- 2.2 The explanation includes the organisations that enforce the food legislation detailed in 2.1.
- 2.3 The explanation includes an analysis of the impact of the food legislation on the NZ seafood wholesale and retail industry.
- 2.4 The explanation includes an outline on how the NZ seafood wholesale and retail industry can comment on proposed food legislation changes.

**Outcome 3**

Identify and analyse factors influencing the development and current status of the NZ seafood wholesale and retail industry.

**Evidence requirements**

- 3.1 Three current issues facing the NZ seafood wholesale and retail industry are identified and analysed in terms of their impact.
- 3.2 Three major factors influencing the development of the NZ seafood wholesale and retail industry are identified and analysed in terms of their impact.
- 3.3 Future research and development plans are identified and analysed for the NZ seafood wholesale and retail industry in terms of their impact on potential products, markets, and technology.

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| <b>Planned review date</b> | 31 December 2014 |
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**Status information and last date for assessment for superseded versions**

| Process      | Version | Date             | Last Date for Assessment |
|--------------|---------|------------------|--------------------------|
| Registration | 1       | 18 December 2006 | N/A                      |
| Rollover     | 2       | 19 January 2012  | N/A                      |

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| <b>Consent and Moderation Requirements (CMR) reference</b> | 0123 |
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

**Please note**

Providers must be granted consent to assess against standards (accredited) by NZQA, before they can report credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be granted consent to assess against standards by NZQA before they can register credits from assessment against unit standards.

Providers and Industry Training Organisations, which have been granted consent and which are assessing against unit standards must engage with the moderation system that applies to those standards.

Requirements for consent to assess and an outline of the moderation system that applies to this standard are outlined in the Consent and Moderation Requirements (CMR). The CMR also includes useful information about special requirements for organisations wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

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**Comments on this unit standard**

Please contact the Primary Industry Training Organisation [sitostandards@primaryito.ac.nz](mailto:sitostandards@primaryito.ac.nz) if you wish to suggest changes to the content of this unit standard.