

<b>Title</b>	<b>Provide an overview of the New Zealand seafood wholesale and retail industry</b>		
<b>Level</b>	<b>4</b>	<b>Credits</b>	<b>5</b>

<b>Purpose</b>	People credited with this unit are able to: explain the structure of the New Zealand (NZ) seafood wholesale and retail industry; explain the legislative framework within which the NZ seafood wholesale and retail industry operates; and identify and analyse factors influencing the development and current status of the NZ seafood wholesale and retail industry.
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<b>Classification</b>	Seafood > Seafood Retailing
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<b>Available grade</b>	Achieved
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### Guidance Information

Legislation that applies to this unit standard may include but is not limited to – the Food Act 1981, the Animal Products Act 1999, the Consumer Guarantees Act 1993, and the Fair Trading Act 1986.

### Outcomes and evidence requirements

#### Outcome 1

Explain the structure of the NZ seafood wholesale and retail industry.

#### Performance criteria

- 1.1 The explanation includes the major suppliers, wholesalers, and supermarket chains, the regional location of stores, and the categories of seafood products sold.
- 1.2 The explanation includes the regional seafood retail market, the store locations, size, value and the categories of seafood products sold.
- 1.3 The explanation includes the organisations and associations involved in the NZ seafood wholesale and retail industry in terms of their role and responsibilities.

Range includes but is not limited to – NZ Seafood Industry Council, Seafood Retailers and Wholesalers Association.

## Outcome 2

Explain the legislative framework within which the NZ seafood wholesale and retail industry operates.

### Performance criteria

- 2.1 The explanation includes an outline of the food legislative framework within which the wholesale and retail sector of the NZ seafood industry must operate.
- 2.2 The explanation includes the organisations that enforce the food legislation detailed in 2.1.
- 2.3 The explanation includes an analysis of the impact of the food legislation on the NZ seafood wholesale and retail industry.
- 2.4 The explanation includes an outline on how the NZ seafood wholesale and retail industry can comment on proposed food legislation changes.

## Outcome 3

Identify and analyse factors influencing the development and current status of the NZ seafood wholesale and retail industry.

### Performance criteria

- 3.1 Three current issues facing the NZ seafood wholesale and retail industry are identified and analysed in terms of their impact.
- 3.2 Three major factors influencing the development of the NZ seafood wholesale and retail industry are identified and analysed in terms of their impact.
- 3.3 Future research and development plans are identified and analysed for the NZ seafood wholesale and retail industry in terms of their impact on potential products, markets, and technology.

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<b>Planned review date</b>	31 December 2028
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### Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	18 December 2006	N/A
Rollover	2	19 January 2012	N/A
Rollover	3	29 February 2024	N/A

<b>Consent and Moderation Requirements (CMR) reference</b>	0123
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

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### Comments on this unit standard

Please contact the Muka Tangata - People, Food and Fibre Workforce Development Council [qualifications@mukatangata.nz](mailto:qualifications@mukatangata.nz) if you wish to suggest changes to the content of this unit standard.