

<b>Title</b>	<b>Explain strategies for engaging industry partners in zero waste programmes</b>		
<b>Level</b>	<b>5</b>	<b>Credits</b>	<b>15</b>

<b>Purpose</b>	People credited with this unit standard are able to explain strategies for engaging industry partners in zero waste programmes.
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<b>Classification</b>	Zero Waste > Zero Waste Theory and Practice
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<b>Available grade</b>	Achieved
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### Guidance Information

- 1 References relevant to this unit standard include but are not limited to:  
*The New Zealand Waste Strategy: Reducing Harm, Improving Efficiency* 2010  
Ministry for the Environment, available at <http://www.mfe.govt.nz>;  
information about the Successful Business and School Partnerships project available at <http://www.nzbcscd.org.nz>.
- 2 Assessment against this unit standard requires evidence of partnering relationships between industry and a business, a school, a government agency, or a community.
- 3 Definitions  
*Industry publications* refer to materials available in electronic or hard copy from organisations and programmes that promote resource recovery including but not limited to:  
Lifeafterwaste programme developed by the Waste Management Institute of New Zealand (WasteMINZ) available at <http://www.wasteminz.org.nz>;  
NZ Business Council for Sustainable Development, available at <http://www.nzbcscd.org.nz>;  
New Zealand Recycling Symbols, available at <http://www.branz.co.nz>,  
Zero Waste New Zealand Trust, available at <http://www.zerowaste.co.nz>.

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### Outcomes and performance criteria

#### Outcome 1

Explain strategies for engaging industry partners in zero waste programmes.

**Performance criteria**

- 1.1 Reasons for partnering are explained in terms of social responsibility and benefits for community.
- Range evidence is required of three reasons.
- 1.2 The explanation compares partnering structures in terms of appropriateness for selected zero waste programmes.
- Range structures include but are not limited to – charitable trust, paid co-ordinator, representation on board; evidence is required of three programmes.
- 1.3 The explanation outlines strategies for partnering producers of waste with resource recyclers that extend producer responsibility.
- Range evidence is required of three strategies.
- 1.4 The explanation outlines strategies for engaging industry in partnerships through programmes of educational and financial assistance.
- Range educational – governance, mentoring, educational modules, vocational assistance; financial – scholarship, sponsorship.
- 1.5 The explanation identifies barriers to implementing selected programmes and recommends ways of avoiding or removing them.
- Range barriers may include but are not limited to – financial, educational, social, geographical, infrastructural; evidence is required of two programmes.
- 1.6 Strategies for selecting partners are identified and explained in accordance with industry publications.
- Range includes but is not limited to – needs of partners, time available to fulfil commitments, stages in life cycle of resources.
- 1.7 Strategies for promoting programmes are explained in terms of documentation and reporting requirements.
- Range reporting – initial, ongoing, to partners, to industry, to community.
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**This unit standard is expiring. Assessment against the standard must take place by the last date for assessment set out below.**

**Status information and last date for assessment for superseded versions**

Process	Version	Date	Last Date for Assessment
Registration	1	26 January 2007	31 December 2025
Rollover and Revision	2	28 March 2019	31 December 2025
Review	3	27 February 2025	31 December 2025

**Consent and Moderation Requirements (CMR) reference**

0014

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.