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| Title | Generate, develop and refine visual ideas in whakairo | | |
| Level | 2 | Credits | 6 |

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| Purpose | People credited with this unit standard are able to generate and develop ideas for whakairo and refine visual ideas for the production of whakairo. |
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| Classification | Whakairo > Te Ara Tauira Whakairo |
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| Available grade | Achieved, Merit, and Excellence |
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| Criteria for Merit | Comprehensively generate, develop and refine visual ideas in whakairo. |
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| Criteria for Excellence | Extensively generate, develop and refine visual ideas in whakairo. |
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Guidance Information

- 1 Recommended skills and knowledge for entry
It is recommended that people undertaking this standard have already achieved the standards at Level 1 from the domain *Te Ara Tauira*, and consider working towards standards at Level 1 or above from the subfield *Reo Māori*.
- 2 Definitions
Explore – learning should be systematic and exploratory across a range of whakairo practices, using a range of media.
Materials – refers to resources available for the production of whakairo.
Conceptual drawings – refers to sketches that formed the concept for whakairo.
Working drawings – refers to the final drawings the kaiwhakairo would work with in the production of whakairo.
- 3 Learning should involve the application of basic operational knowledge, using readily available information to generate expressive responses to experiences.
Learning should be teacher guided.
- 4 *Comprehensively generate, develop, and refine visual ideas for the production of whakairo* will be evidenced through:
 - portraying visual ideas through the use of materials
 - developing visual ideas to show originality and flow

- refining visual ideas to show the connection of the kaupapa to the whakairo to be produced.

5 *Extensively generate, develop, and refine visual ideas for the production of whakairo* will be evidenced through:

- showing how visual ideas clearly link to the kaupapa through the use of materials
- developing visual ideas with fluent control of whakairo elements
- refining visual ideas to ensure appropriateness for the whakairo to be produced.

Outcomes and performance criteria

Outcome 1

Generate visual ideas for whakairo.

Performance criteria

1.1 Materials are explored to generate visual ideas for whakairo.

Range evidence of two materials and two ideas for each material.

Outcome 2

Develop visual ideas for whakairo.

Performance criteria

2.1 Visual ideas are developed, sequenced and linked to form a concept for whakairo.

Range evidence of three conceptual drawings that align with a concept for whakairo.

Outcome 3

Refine visual ideas for the production of whakairo.

Performance criteria

3.1 Visual ideas are refined to resolve design imperatives for whakairo.

Range evidence of three working drawings.

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| Planned review date | 31 December 2025 |
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Status information and last date for assessment for superseded versions

| Process | Version | Date | Last Date for Assessment |
|--------------|---------|-----------------|--------------------------|
| Registration | 1 | 21 May 2010 | 31 December 2016 |
| Review | 2 | 21 January 2016 | 31 December 2023 |
| Review | 3 | 25 March 2021 | N/A |

Consent and Moderation Requirements (CMR) reference

0082

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact the NZQA Māori Qualification Services mqs@nzqa.govt.nz if you wish to suggest changes to the content of this unit standard.