

Title	Demonstrate knowledge of the history of tourism		
Level	2	Credits	4

Purpose	People credited with this unit standard are able to demonstrate knowledge of: the history of world tourism; the history of New Zealand tourism.
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Classification	Tourism > Visitor Services
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Available grade	Achieved
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Guidance Information

None.

Outcomes and performance criteria

Outcome 1

Demonstrate knowledge of the history of world tourism.

Performance criteria

1.1 World tourism activity in the twenty-first century is compared with tourism activity in two other time periods.

Range relevant historical periods may include but are not limited to – the ancient world, the Middle Ages, the Renaissance and Reformation, the Age of Enlightenment, the Industrial Revolution, the Victorian era, the 20th and 21st Centuries; tourism activity includes but is not limited to – main modes of transportation, types of accommodation, places visited, key attractions, key activities, reasons for travel, ease of travel.

1.2 Significant historical figures are described in terms of their contribution to the development of world tourism.

Range significant historical figures may include but are not limited to – Thomas Cook, William E. Boeing, Sir Samuel Cunard, Brodie McGhie Wilcox, John Anderson, Sir Freddie Laker, Stelios Haji-loannou, Sir Richard Branson; evidence of two significant historical figures.

1.3 Modes of transportation are described in terms of their contribution to the growth and development of world tourism.

Range evidence is required for air transportation and one other mode of transportation.

1.4 A significant event is described in terms of impact or impacts on tourism globally.

Range examples may include but are not limited to – the opening of the first Disneyland, 9/11 terrorist attacks in the United States of America, 2004 Boxing Day Indian Ocean earthquake and tsunami, introduction of the Boeing 747 aircraft, foot and mouth disease outbreaks, 2002–2004 Severe Acute Respiratory Syndrome outbreak, global financial crisis of 2007-2008, rise of the global Internet.

Outcome 2

Demonstrate knowledge of the history of New Zealand tourism.

Performance criteria

2.1 Tourism activity in New Zealand is described for each time period.

Range tourism activity includes but is not limited to – main modes of transportation, accommodation types, places visited, key attractions and activities experienced, reasons for travel, ease of travel;
time periods – 19th Century, 20th Century, 21st Century.

2.2 Significant historical figures are described in terms of their contribution to the development of New Zealand tourism.

Range significant figures may include but are not limited to – Ernest Alfred Fuller, Jack Adamson, Rudolph Wigley, Rangitiora Denny (Guide Rangi), Sir Edmund Hillary, Sir William Hamilton, AJ Hackett, Sir Peter Jackson;
evidence of two significant historical figures is required.

2.3 A significant event is described in terms of impact or impacts on New Zealand tourism.

Range examples may include but are not limited to – 1886 Mt Tarawera Eruption, creation of the Department of Tourist and Health Resorts in 1901, World War II, the creation of Qualmark, the America's Cup Challenges, 9/11 Terrorist Attacks in the United States of America, filming of The Lord of the Rings and The Hobbit trilogies.

Replacement information	<p>This unit standard replaced unit standard 9717.</p> <p>This unit standard was replaced by unit standard 33211.</p>
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This unit standard is expiring. Assessment against the standard must take place by the last date for assessment set out below.

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	21 May 2008	31 December 2018
Review	2	16 March 2017	31 December 2024
Review	3	27 April 2023	31 December 2024

Consent and Moderation Requirements (CMR) reference	0078
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.