

Title	Demonstrate knowledge of world tourist destinations		
Level	2	Credits	4

Purpose	People credited with this unit standard are able to: locate regions, countries, and gateway cities; identify the significance of regions and countries of the world as tourism generating markets and host destinations; and identify and describe tourist attractions, activities and events.
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Classification	Tourism > Visitor Services
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Available grade	Achieved
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Explanatory notes

- 1 For assessment purposes this unit standard excludes New Zealand as a tourist destination.
- 2 For assessment purposes statistical data used must be the most recent available from the source at the date of assessment.
- 3 Definitions
Activities refers to commercial activities at a destination which are of interest to tourists. For example – excursions, ballooning, boat cruise, nature trek, city tour.
Attractions refers to both constructed and natural attractions existing at a destination which are of interest to tourists. For example – constructed attractions may include museums, buildings, zoos; natural attractions may include forests, lakes, geothermal areas.
Attraction, activity and event features may include but are not limited to – what there is to see and do, location, duration, time of year, facilities/services available, opening hours, price range.
Events refers to staged events which occur on a regular basis at a destination which are of interest to tourists. For example – exhibitions, festivals, tradeshows.
Gateway city refers to a key port of arrival into a country.
Regions refers to those five regions specified by the World Tourism Organisation (UNWTO) – Africa, Americas, Asia and the Pacific, Europe, Middle East.

Outcomes and evidence requirements

Outcome 1

Locate regions, countries, and gateway cities on a map of the world.

Evidence requirements

1.1 The five regions are located.

1.2 Six countries in each of the regions are located.

1.3 A gateway city in each of the located countries is located.

Range 30 located countries – as located for evidence requirement 1.2; evidence is required for one gateway city per country.

Outcome 2

Identify the significance of regions and countries of the world as tourism generating markets and host destinations.

Range generating markets – departure numbers or expenditure;
host destinations – arrival numbers, international tourism receipts.

Evidence requirements

2.1 Regions of the world are identified in terms of their significance as tourism generating markets and host destinations.

2.2 Countries of the world are identified in terms of their significance as tourism generating markets and host destinations.

Range evidence is required for eight countries.

Outcome 3

Identify and describe world tourist destination attractions, activities, and events.

Range one country in each of the five regions.

Evidence requirements

3.1 Attractions are identified and described in terms of their features.

Range evidence is required for two constructed attractions and one natural attraction per country.

3.2 Activities are identified and described in terms of their features.

Range evidence is required for two activities per country.

3.3 Events are identified and described in terms of their features.

Range evidence is required for two events per country.

Replacement information	This unit standard replaced unit standard 18234.
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Planned review date	31 December 2021
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	21 May 2008	31 December 2018
Revision	2	23 January 2009	31 December 2018
Review	3	16 March 2017	N/A

Consent and Moderation Requirements (CMR) reference	0078
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Please note

Providers must be granted consent to assess against standards (accredited) by NZQA, before they can report credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be granted consent to assess against standards by NZQA before they can register credits from assessment against unit standards.

Providers and Industry Training Organisations, which have been granted consent and which are assessing against unit standards must engage with the moderation system that applies to those standards.

Requirements for consent to assess and an outline of the moderation system that applies to this standard are outlined in the Consent and Moderation Requirements (CMRs). The CMR also includes useful information about special requirements for organisations wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

Comments on this unit standard

Please contact ServicelQ qualifications@ServicelQ.org.nz if you wish to suggest changes to the content of this unit standard.