

Demonstrate knowledge of the vegetable production industry

Level 2

Credits 5

Purpose This unit standard is for people working, or intending to work, in any kind of vegetable production. People credited with this unit standard are able to demonstrate knowledge of: the commercial vegetable crops grown in New Zealand, and the marketing and distribution channels for vegetable crops in New Zealand.

Subfield Horticulture

Domain Vegetable Production

Status Registered

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Planned review date 31 December 2013

Entry information Open.

Replacement information This unit standard replaced unit standard 1796.

Accreditation Evaluation of documentation and visit by NZQA and industry.

Standard setting body (SSB) Primary Industry Training Organisation

Accreditation and Moderation Action Plan (AMAP) reference 0032

This AMAP can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Special notes

- 1 *Standards* refer to requirements laid down in quality assurance documentation and industry standards as supplied by an industry body, agent or exporting company.
- 2 Legislation relevant to this unit standard includes the NZ Horticulture Export Authority Act 1987.

Elements and performance criteria

Element 1

Demonstrate knowledge of the commercial vegetable crops grown in New Zealand.

Performance criteria

- 1.1 Twenty of the commercial vegetable crops grown in New Zealand are identified in terms of value to the industry.
- 1.2 Four of the main areas of commercial vegetable production are identified in terms of climate, soils, location, and crops grown.
- 1.3 Important cultivars are listed for two main commercial vegetable crops along with their distinguishing characteristics.
- Range at least three cultivars of each.

Element 2

Demonstrate knowledge of the marketing and distribution channels for vegetable crops in New Zealand.

Performance criteria

- 2.1 Marketing and distribution channels are described in terms of two commercial vegetable crops grown in New Zealand.
- Range may include but is not limited to – direct sales, contracts, marketing programmes, agreements.
- 2.2 Retail sales are described in terms of the distribution channel of two commercial vegetable crops grown in New Zealand.
- Range may include but is not limited to – local market, export market, supermarket, wholesale, independent, processors, quality standards to be met.
- 2.3 The Horticulture Export Authority is described in terms of its functions, crops it affects, and how a vegetable production sector can become involved.

Please note

Providers must be accredited by NZQA, or an inter-institutional body with delegated authority for quality assurance, before they can report credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be accredited by NZQA before they can register credits from assessment against unit standards.

Accredited providers and Industry Training Organisations assessing against unit standards must engage with the moderation system that applies to those standards.

Accreditation requirements and an outline of the moderation system that applies to this standard are outlined in the Accreditation and Moderation Action Plan (AMAP). The AMAP also includes useful information about special requirements for organisations wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

Comments on this unit standard

Please contact the Primary Industry Training Organisation via their website <http://www.primaryito.ac.nz/> if you wish to suggest changes to the content of this unit standard.