

<b>Title</b>	<b>Demonstrate knowledge of the vegetable production industry in New Zealand</b>		
<b>Level</b>	<b>2</b>	<b>Credits</b>	<b>5</b>

<b>Purpose</b>	<p>This unit standard is intended for people working, or intending to work, in any kind of vegetable production.</p> <p>People credited with this unit standard are able to demonstrate knowledge of the commercial vegetable crops grown in New Zealand; and describe the marketing and distribution channels for vegetable crops in New Zealand.</p>
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<b>Classification</b>	Horticulture > Vegetable Production
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<b>Available grade</b>	Achieved
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### Guidance Information

- Legislation relevant to this unit standard includes but is not limited to:
  - New Zealand Horticulture Export Authority Act 1987.
- Standards* refer to requirements laid down in quality assurance documentation and industry standards as supplied by an industry body, agent or exporting company.

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### Outcomes and performance criteria

#### Outcome 1

Demonstrate knowledge of the commercial vegetable crops grown in New Zealand.

#### Performance criteria

- Identify commercial vegetable crops grown in New Zealand in terms of value to the industry.
 

Range evidence of twenty vegetable crops is required.
- Describe main areas of commercial vegetable production in terms of climate, soils, location, and crops grown.
 

Range evidence of four areas is required.

1.3 Describe distinguishing characteristics of cultivars for commercial vegetable crops.

Range evidence of three cultivars for two vegetable crops is required.

## Outcome 2

Describe the marketing and distribution channels for vegetable crops in New Zealand.

### Performance criteria

2.1 Describe marketing and distribution channels in terms of commercial vegetable crops grown in New Zealand.

Range marketing and distribution channels may include but is not limited to – direct sales, contracts, marketing programmes, agreements; evidence of two vegetable crops is required.

2.2 Describe retail sales in terms of the distribution channel of commercial vegetable crops grown in New Zealand.

Range retail sales may include but is not limited to – local market, export market, supermarket, wholesale, independent, processors, quality standards to be met; evidence of two vegetable crops is required.

2.3 Describe the Horticulture Export Authority in terms of its functions, crops it covers, and how it can assist crop marketing.

<b>Planned review date</b>	31 December 2025
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### Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	17 October 2008	31 December 2022
Review	2	25 February 2021	N/A

<b>Consent and Moderation Requirements (CMR) reference</b>	0018
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

### Comments on this unit standard

Please contact the Primary Industry Training Organisation [standards@primaryito.ac.nz](mailto:standards@primaryito.ac.nz) if you wish to suggest changes to the content of this unit standard.