

<b>Title</b>	<b>Display products in the salon environment</b>		
<b>Level</b>	<b>2</b>	<b>Credits</b>	<b>3</b>

<b>Purpose</b>	<p>This unit standard is for entry-level learners working and intending to work in a salon environment.</p> <p>People credited with this unit standard are able to: demonstrate knowledge of grouping products for display in a salon environment; and display products for the reception area, to support services, and for in-salon promotions in the salon environment.</p>
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<b>Classification</b>	Beauty Services > Salon Skills
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<b>Available grade</b>	Achieved
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**Explanatory notes**

1 Definitions

*Senior co-workers* may include but are not limited to senior operators, supervisors, salon trainers, and managers.

*Salon* refers to a hairdressing salon, barbershop, or beauty salon where the salon is registered under the Health (Registration of Premises) Regulations 1966 and has paying clients.

*Salon environment* may be a workplace and/or training salon.

*Products*, for the purposes of this unit standard, refer to accessories and consumables.

*Procedures of the salon environment* refer to the documented and/or accepted work practices within that salon environment. They may include instructions from senior co-workers.

*Salon requirements* refer to industry and legislative requirements relevant to the type of salon, for example those contained in:

Sections 6 and 7 of the Health (Hairdressers) Regulations 1980;

*Health and Safety in Hairdressing: An Evaluation of Health and Safety Management Practices in the Hairdressing Industry* (Wellington: Department of Labour, 2007)

available at <http://www.dol.govt.nz/PDFs/hairdressing.pdf>;

Material Safety Data Sheets (MSDSs);

Privacy Act 1993, Consumer Guarantees Act 1993; Fair Trading Act 1986, Health and Safety at Work Act 2015, Hazardous Substances and New Organisms Act 1996, Human Rights Act 1993, and Smoke-free Environments Act 1990; fire and emergency policies and procedures; and Health (Registration of Premises) Regulations 1966, and Fire Safety and Evacuation of Buildings Regulations 2006.

2 Salon requirements must be adhered to for all aspects of this unit standard.

- 3 Assessment against evidence requirements 2.3 and 2.4 of this unit standard must include evidence collected over a period of four consecutive scheduled working days. The four consecutive scheduled working days should allow for, but not include, valid absences.

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## Outcomes and evidence requirements

### Outcome 1

Demonstrate knowledge of grouping products for display in a salon environment.

#### Evidence requirements

- 1.1 Grouping products for display in the reception area of a salon environment is described in terms of common approaches.
- Range common approaches may include but are not limited to – grouping by hair category, grouping by product ranges, grouping as specified by the manufacturer.
- 1.2 Grouping products for display to support salon services is described in terms of the types of products relevant for salon services.
- Range services may include but are not limited to – hair services, beauty services;  
relevant products for a minimum of five services.
- 1.3 Grouping products for display for in-salon promotions is described in terms of the types of products relevant to in-salon promotions.
- Range in-salon promotions may include but are not limited to – seasonal promotions, special price promotions, special event promotions;  
relevant products for a minimum of three in-salon promotions.

### Outcome 2

Display products for the reception area in the salon environment.

#### Evidence requirements

- 2.1 Products to be displayed are located from within the salon and prepared in accordance with the procedures of the salon environment.
- Range may include but is not limited to – stock checked on arrival, unpacking products, notifying a senior co-worker when stock is low for a type of product.
- 2.2 Products are displayed in the reception area in accordance with the procedures of the salon environment.

Range may include – grouping by hair category, grouping by product ranges, grouping as specified by the manufacturer.

2.3 Shelving units and displayed product are maintained so that they remain clean and dust-free.

Range four consecutive days.

2.4 Displays are re-stocked in accordance with the procedures of the salon environment.

Range reasons for re-stocking may include but are not limited to – expired use-by-dates, use of displayed product as floor stock, damaged product, sale of product; four consecutive days.

2.5 Displayed products are priced in accordance with the procedures of the salon environment.

2.6 Display is safe for customers and staff.

Range easily visible, no sharp surfaces, stable, not obstructing traffic flow.

### Outcome 3

Display products to support services in the salon environment.

Range a minimum of one display.

### Evidence requirements

3.1 A salon service is chosen in consultation with a senior co-worker.

Range services may include but are not limited to – hair services, beauty services.

3.2 Products to be displayed are sourced and prepared in accordance with the procedures of the salon environment.

Range may include but is not limited to – stock checked on arrival, unpacking products, notifying a senior co-worker when stock is low for a type of product.

3.3 Displayed products are relevant to support the chosen service.

3.4 Displayed products are priced in accordance with the procedures of the salon environment.

3.5 Products are displayed in a place and manner that optimise product profile, and comply with salon requirements and the procedures of the salon environment.

3.6 Display is set up within agreed time-frame in accordance with the procedures of the salon environment.

3.7 Display is safe for customers and staff.

Range easily visible, no sharp surfaces, stable, not obstructing traffic flow.

**Outcome 4**

Display products for in-salon promotions in the salon environment.

Range a minimum of one display.

**Evidence requirements**

4.1 An in-salon promotion is chosen in consultation with a senior co-worker.

Range in-salon promotions may include but are not limited to – seasonal promotions, special price promotions, special event promotions.

4.2 Products to be displayed are located from within the salon and prepared in accordance with the procedures of the salon environment.

Range may include but is not limited to – stock checked on arrival, unpacking products, notifying a senior co-worker when stock is low for a type of product.

4.3 Displayed products are relevant to the chosen in-salon promotion.

4.4 Displayed products are priced in accordance with the procedures of the salon environment.

4.5 Products are displayed in a place and manner that optimises product profile, optimises the profile of the in-salon promotion, and complies with salon requirements and the procedures of the salon environment.

4.6 Display is set up within agreed time-frame in accordance with the procedures of the salon environment.

4.7 Display is safe for customers and staff.

Range easily visible, no sharp surfaces, stable, not obstructing traffic flow.

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<b>Planned review date</b>	31 December 2021
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**Status information and last date for assessment for superseded versions**

Process	Version	Date	Last Date for Assessment
Registration	1	20 March 2009	31 December 2019
Review	2	21 July 2016	N/A

<b>Consent and Moderation Requirements (CMR) reference</b>	0020
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

**Please note**

Providers must be granted consent to assess against standards (accredited) by NZQA, before they can report credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be granted consent to assess against standards by NZQA before they can register credits from assessment against unit standards.

Providers and Industry Training Organisations, which have been granted consent and which are assessing against unit standards must engage with the moderation system that applies to those standards.

Requirements for consent to assess and an outline of the moderation system that applies to this standard are outlined in the Consent and Moderation Requirements (CMRs). The CMR also includes useful information about special requirements for organisations wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

**Comments on this unit standard**

Please contact the NZ Hair and Beauty Industry Training Organisation Inc [enquiries@hito.org.nz](mailto:enquiries@hito.org.nz) if you wish to suggest changes to the content of this unit standard.