

Title	Conceive design ideas to generate Māori art		
Level	7	Credits	20

Purpose	This unit standard is for people furthering their knowledge and practical skills in whakairo. It supplements the Mana Whakairo and Whakaraupapa Whakairo unit standards. People credited with this unit standard are able to: visualise ideas; clarify design ideas; resolve Māori art design problems; and produce a design plan.
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Classification	Whakairo > Toi Whakairo
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Available grade	Achieved
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Prerequisites	Unit 2586, <i>Define architectural form to generate Māori design</i> ; Unit 2588, <i>Implement art decisions to generate Māori design</i> ; Unit 2589, <i>Implement management considerations to generate Māori design</i> ; Unit 2590, <i>Implement cultural considerations to generate Māori design</i> ; Unit 2592, <i>Consider and employ design elements and principles to generate Māori design</i> ; and Unit 2600, <i>Sculpt form in the round to create Māori art</i> ; or demonstrate equivalent knowledge and skills.
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Guidance Information

- 1 Tikanga and kawa related to the content of the Whakairo subfield refer to specific interpretations and understandings of whakapapa, te reo, symbolism, concepts and representation within a Whakairo context. They are distinctive from those within the broader context of Te Ao Māori.
- 2 Glossary
Project intentions – the requirements and considerations as specified by the accredited deliverer of this unit standard;
Style, composition and *function* refer only to conventions associated with traditional Māori art;
Format encompasses style and manner of arrangement;
Quality – the intrinsic or essential nature of the entity concerned;
Aspective is the frontal and profile presentation of figurative images with no indication of pictorial depth. As in the conceptual system of aspective representation there is an attempt to show images objectively and informatively. Thus, hands are represented to reveal the number of fingers even when grasping an implement;

Perspective is the presentation of figurative images in pictorial depth where images are presented obliquely and include elements of foreshortening. This illusionistic representation is based on a perceptual system that attempts to present images from a single view-point at the same time. Tene Waitere's image of Maui and Hinenuitepo from Rauru of 1898 is a salient example.

- 3 Recommended skills and knowledge:
Unit 2591, *Resolve architectural space and consider implementing whakairo components to generate Māori design.*

Outcomes and performance criteria

Outcome 1

Visualise ideas.

Performance criteria

- 1.1 Sketches are produced suggesting initial design ideas that accord with the project intentions.

Range design elements, design principles.

- 1.2 Sketches are produced suggesting initial pattern, image and object that accord with the project intentions.

Range style, composition, technique, format, purpose.

Outcome 2

Clarify design ideas.

Performance criteria

- 2.1 Concept drawings are produced clarifying the resolution of the composition between pattern, image and object that accords with the project intentions.

Range function, meaning, significance.

- 2.2 Concept drawings are produced indicating a kaupapa for the composition that accords with the project intentions.

Range symbolic, designation.

Outcome 3

Resolve Māori art design problems.

Performance criteria

- 3.1 Working drawings are produced specifying decisions about Māori art conventions that accord with the project intentions.
- Range style, composition, function, technique.
- 3.2 Working drawings are produced specifying decisions about material, media, process that accord with the project intentions.
- Range inherent properties, constraints, quality.
- 3.3 Working drawings are produced specifying decisions about cultural conventions that accord with the project intentions.
- Range time, place, traditions, customs.
- 3.4 Working drawings are produced specifying decisions about tool selection that accord with the project intentions.
- Range style, composition, function, technique.
- 3.5 Working drawings are produced specifying decisions about management factors that accord with the project intention.
- Range deadlines, cost and environmental factors, resource availability, building and engineering regulations.
- 3.6 Working drawings are produced specifying decisions about traditional representational systems that accord with the project intentions.
- Range aspective, perspective.
- 3.7 Working drawings are produced specifying decisions about technical data that accord with the project intentions.
- Range dimensions, location, installation.

Outcome 4

Produce a design plan.

Performance criteria

- 4.1 Working drawings are produced incorporating the resolution of ideas, concepts and decisions that accord with the project intentions.

This unit standard is expiring. Assessment against the standard must take place by the last date for assessment set out below.

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	5 December 1995	31 December 2019
Revision	2	6 April 1998	31 December 2019
Revision	3	19 April 2000	31 December 2019
Revision	4	18 September 2001	31 December 2019
Revision	5	11 March 2004	31 December 2019
Review	6	12 December 2008	31 December 2019
Revision	7	21 May 2010	31 December 2019
Rollover	8	21 February 2013	31 December 2019
Review	9	15 September 2016	31 December 2023
Review	10	24 March 2022	31 December 2023

Consent and Moderation Requirements (CMR) reference

0082

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.