

<b>Title</b>	<b>Plan, conduct, and evaluate a tour on a marae in a tourism context</b>		
<b>Level</b>	<b>4</b>	<b>Credits</b>	<b>15</b>

<b>Purpose</b>	People credited with this unit standard are able to: explain procedures for conducting tours; and plan, conduct, and evaluate a tour on a marae in a tourism context.
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<b>Classification</b>	Tourism Māori > Tourism Māori Practices
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<b>Available grade</b>	Achieved
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### Guidance Information

1 This unit standard is designed to assist the learner to identify and appreciate the unique aspects of Māori culture. By understanding these aspects, the learner will be able to explain these differences for manuhiri and highlight the significance for tourism.

2 **Assessment**

The assessment context for this unit standard is limited to local rohe or takiwā. Where local rohe are also occupied by a number of other hapū or iwi, the tangata whenua or mana whenua view will take precedence. Other hapū or iwi views should be encouraged in order to enrich and enhance understanding of key Māori concepts and practices.

Assessment may be presented in a number of ways which may include but are not limited to – oral presentations, visual presentations, written presentations, whakaari, waiata, haka, pūrākau and pakiwaitara, artwork, computer, dance, drama, poster, photo images, roleplay, social media, tuhituhi, video.

This unit standard may be assessed against in the workplace or in a learning situation.

Candidates must receive marae mandate or kaumātua attestation for assessment. The candidate is not expected to take a leading role in the proceedings.

3 **Definitions**

*Tourism Māori* is an indigenous cultural experience of interaction and engagement, providing a unique insight into the world that has shaped our land, its Māori people, their traditions, and culture.

*Overall success* refers to satisfied tourism clients and repeat visits.

4 Consideration of tangihanga must be included in plan to ensure that candidates are able to manage the impact on a marae tourism event should tangihanga occur.

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## Outcomes and performance criteria

### Outcome 1

Explain procedures for conducting tours on a marae in a tourism context.

#### Performance criteria

- 1.1 Consultation with marae committee and kaumātua is explained.
- 1.2 Working with tangata whenua is explained in terms of before, during, and after the tour.

### Outcome 2

Plan, conduct, and evaluate a tour on a marae in a tourism context.

#### Performance criteria

- 2.1 A tour is planned in accordance with marae tikanga and kawa.
- Range may include but is not limited to – dates, budget, booking marae, timing, numbers, catering, koha, kaumātua, kuia, haukāinga, resources, confirmation, programme (karakia tīmatanga, pōwhiri, mihimihi, housekeeping duties, mihi whakamutunga, karakia whakamutunga), health and safety.
- 2.2 Contingencies are planned for, to manage the impact of unforeseen occurrences on the tour.
- Range unforeseen occurrences may include but are not limited to – unavailability of a marae, tangihanga, marae over booked, change of circumstances, environmental conditions; evidence of contingencies in the case of tangihanga and one other is required.
- 2.3 The tour is conducted in accordance with the plan.
- 2.4 The tour is evaluated in terms of its overall success, and any variance from the plan is justified.

<b>Replacement information</b>	This unit standard replaced unit standard 17388 and unit standard 17390.
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<b>Planned review date</b>	31 December 2024
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**Status information and last date for assessment for superseded versions**

Process	Version	Date	Last Date for Assessment
Registration	1	22 October 2010	31 December 2016
Review	2	21 May 2015	31 December 2019
Review	3	29 March 2018	N/A
Review	4	27 February 2020	N/A

**Consent and Moderation Requirements (CMR) reference**

0177

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

**Comments on this unit standard**

Please contact NZQA Māori Qualifications Services [mqs@nzqa.govt.nz](mailto:mqs@nzqa.govt.nz) if you wish to suggest changes to the content of this unit standard.