

<b>Title</b>	<b>Examine and profile key roles, and explore potential employment opportunities, within reo Māori media industry</b>		
<b>Level</b>	<b>4</b>	<b>Credits</b>	<b>5</b>

<b>Purpose</b>	People awarded this unit standard are able to: examine and profile key roles within reo Māori media stakeholder organisations, and reo Māori media production houses; identify and explore potential employment opportunities in reo Māori media industry.
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<b>Classification</b>	Reo Māori Media > Ngā Tikanga Pāpāho Māori
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<b>Available grade</b>	Achieved
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### Guidance Information

- Evidence can be presented in ways that may include but are not limited to – oral presentations, visual presentations, written presentations, whakaari, waiata, haka.
- Definitions
 

*Stakeholder organisations* include but are not limited to the following:  
 Radio – Te Māngai Pāho (Maori Broadcasting Funding Agency), Whakaruruhau o ngā Reo Irirangi Māori o Aotearoa (Federation of Māori Radio Stations), Te Puni Kōkiri (Ministry of Māori Development), Ministry of Economic Development, Ministry of Culture and Heritage, Minister of Broadcasting, Licence Holders (Mandated Bodies), Te Mana Whanonga Kaipāho (Broadcasting Standards Authority), Radio Boards, Independent Production Companies, Irirangi ā-Motu (New Zealand on Air), Advertisers.  
 Television and Film – Ngā Aho Whakaari (Māori in Film, Video and Television Inc), Independent Producers and Directors, SPADA (Screenwriters, Producers and Directors Association), Te Māngai Pāho (Māori Broadcasting Funding Agency), Te Puni Kōkiri (Ministry of Māori Development), Ministry of Economic Development, Ministry of Culture and Heritage, Minister of Broadcasting, Te Pūtahi Pāho and the Crown (together as licence holders), Te Mana Whanonga Kaipāho (Broadcasting Standards Authority), Te Reo Tātaki (Television New Zealand), Irirangi ā-Motu (New Zealand on Air), Advertisers.  
 Print – New Zealand Advertising Authority, New Zealand Press Council, Te Taura Whiri i te Reo (Language Commission), Broadcasting Standards Authority (BSA), Ministry of Culture and Heritage, Huia Publishers.  
*Production house* refers to those companies or independent producers/companies providing programs or articles for reo Māori media (e.g. iwi radio stations, Māori Television, Huia).

3 Relevant web-based resources include but are not limited to the following:

<http://www.bsa.govt.nz>

<http://www.tpk.govt.nz/en/in-print/our-publications>

<http://www.ngaahowhakaari.co.nz>

<http://www.tmp.govt.nz>.

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## Outcomes and performance criteria

### Outcome 1

Examine and profile key roles within a reo Māori media stakeholder organisation.

Range reo Māori media includes but is not limited to – radio, film, television, print, internet.

### Performance criteria

1.1 Key roles within a reo Māori media stakeholder organisation are examined and profiled in terms of its function, use of te reo Māori, responsibilities, and key relationships.

Range evidence of four key roles is required.

### Outcome 2

Examine and profile key roles within a reo Māori media production house.

Range key roles may include but are not limited to – writing, editing, directing, production, post-production, music, promotion.

### Performance criteria

2.1 Key roles within a reo Māori media production house are examined and profiled in terms of the skills, knowledge, and competencies.

Range evidence of four key roles is required.

### Outcome 3

Explore a potential employment opportunity in either a reo Māori media production house or stakeholder's organisation.

### Performance criteria

3.1 Employment opportunities for potential role are identified and explored.

Range exploration includes – current and future achievability; skills, knowledge, and competencies required; job availability.

3.2 Employment pathways and entry points for potential role are identified and explored.

Range entry points include – entry level positions, tertiary and workplace qualifications, internships, work experience.

<b>Planned review date</b>	31 December 2022
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#### Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	18 June 2010	31 December 2019
Rollover	2	16 May 2013	31 December 2019
Review	3	17 August 2017	N/A
Revision	4	27 June 2019	N/A

<b>Consent and Moderation Requirements (CMR) reference</b>	0106
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

#### Comments on this unit standard

Please contact the NZQA Māori Qualification Services [mqs@nzqa.govt.nz](mailto:mqs@nzqa.govt.nz) if you wish to suggest changes to the content of this unit standard.