

<b>Title</b>	<b>Demonstrate knowledge of Middle Eastern or African countries as tourist destinations</b>		
<b>Level</b>	<b>3</b>	<b>Credits</b>	<b>8</b>

<b>Purpose</b>	People credited with this unit standard are able to: locate Middle Eastern and African countries, and key cities, on a map; identify and describe attractions, activities and events for Middle Eastern or African countries; identify air transport and related services available to tourists travelling to, between or within Middle Eastern or African countries; identify and describe ground product and accommodation available to tourists in Middle Eastern or African countries; identify travel products which can be pre-purchased in New Zealand, and their suppliers; and provide travel information for visitors to Middle Eastern or African countries.
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<b>Classification</b>	Tourism > Travel
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<b>Available grade</b>	Achieved
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## Guidance Information

### 1 Definitions

*Activities* refers to commercial activities at a destination which are of interest to tourists. For example – excursions, ballooning, boat cruise, nature trek, city tour.

*Affiliation*, also known as airline alliance, refers to an aviation industry arrangement between two or more airlines agreeing to cooperate on a substantial level.

*Attraction, activity and event features* may include but are not limited to – what there is to see and do, location, duration, time of year, facilities/services available, opening hours, price range.

*Attractions* refers to both constructed and natural attractions existing at a destination which are of interest to tourists. For example – constructed attractions may include museums, buildings, zoos; natural attractions may include forests, lakes, geothermal areas.

*City* refers to any city, town or other significant tourist destination.

*Climatic conditions* refer to minimum temperature, maximum temperature, and average rainfall.

*Current regulations* refer to those outlined by the official department of the country concerned. For example – South Africa, the South African Department of Home Affairs (<http://www.dha.gov.za/>).

*Current travel industry resources* refer to any resources, manual or electronic used by a travel industry workplace. Examples may include but are not limited to – supplier or wholesale brochures, websites, computer reservation system.

*Destination* refers to the place visited that is central to the decision to take the trip.

*Elapsed transportation time* is the actual time it takes to travel from one destination to another.

*Events* refers to staged events which occur on a regular basis at a destination which are of interest to tourists. For example – exhibitions, festivals, tradeshows.

*Ground transport* refers to land transport and water transport.

*Seasons* include summer, spring, autumn, winter, wet, and dry.

Specialist seasons refer to hurricane season, tornado season, cyclone season, and monsoon season.

- 2 For the purpose of this unit standard countries from the Middle East include: Bahrain, Iran, Israel, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Syria, United Arab Emirates, Yemen.  
Countries from Africa include: Algeria, Angola, Botswana, Congo, Egypt, Ethiopia, Ghana, Ivory Coast, Kenya, Lesotho, Libya, Madagascar, Malawi, Mali, Mauritius, Morocco, Mozambique, Namibia, Rwanda, Senegal, Somalia, South Africa, Sudan, Swaziland, Tanzania, Tunisia, Uganda, Zambia, Zimbabwe.
- 3 All assessment tasks performance criteria are to be carried out in accordance with current travel industry resources.

## Outcomes and performance criteria

### Outcome 1

Locate Middle Eastern and African countries, and key cities, on a map.

#### Performance criteria

- 1.1 Middle Eastern and African countries and their capital cities are located on a map, and capital cities' three-letter city codes are identified.
 

Range	evidence is required for five Middle Eastern and five African countries.
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- 1.2 Cities with international airports are located on a map, and airports' three-letter airport codes are identified.
 

Range	evidence is required for one international airport per country identified in performance criterion 1.1.
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- 1.3 Distances of international airport locations from the city centre are stated.
 

Range	evidence is required for all international airports identified in performance criterion 1.2.
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### Outcome 2

Identify and describe attractions, activities and events for Middle Eastern or African countries.

Range two Middle Eastern and two African countries selected from those identified in performance criterion 1.1.

**Performance criteria**

2.1 Attractions and their features are identified and described.

Range evidence is required for three attractions for each country.

2.2 Activities and their features are identified and described.

Range evidence is required for two different activities for each country.

2.3 Events and their features are identified and described.

Range evidence is required for one event for each country.

**Outcome 3**

Identify air transport and related services available to tourists travelling to, between or within Middle Eastern or African countries.

Range four countries as selected in outcome 2.

**Performance criteria**

3.1 Operational information about international airline services between New Zealand and Middle Eastern or African countries are identified.

Range includes – transfer or stopover points, three letter airport codes, operating carriers, elapsed transportation time; evidence is required for a minimum of one international airline service to each country.

3.2 Operational information about airline services between or within Middle Eastern or African countries are identified.

Range includes – three-letter airport codes, operating carriers, elapsed transportation time; evidence is required for four city pairs in total, with a minimum of one operating carrier for each city pair.

3.3 Airport transfer services available to tourists is identified by specifying types and approximate costs.

Range evidence is required for one airport for each country.

**Outcome 4**

Identify and describe ground product and accommodation available to tourists in Middle Eastern or African countries.

Range four countries as selected in outcome 2.

**Performance criteria**

- 4.1 Types of ground transport available to tourists are identified and described.
- Range evidence is required for a minimum of one type of ground transport per country.
- 4.2 Ground travelling time between cities is identified.
- Range must include – transport type; evidence is required for four city pairs in total.
- 4.3 Accommodation available to tourists is described in terms of its characteristics.
- Range characteristics may include but are not limited to – accommodation type, type of customer, facilities and services available, standard or grading, price range, specific location, chain affiliation, franchise affiliation; evidence is required for two accommodation types per country.

**Outcome 5**

Identify travel products which can be pre-purchased in New Zealand and their suppliers.

- Range evidence is required for four different products in total (two different suppliers must be used).

**Performance criteria**

- 5.1 Travel products which can be pre-purchased in New Zealand and their suppliers, are identified.
- Range products may include but are not limited to – accommodation, transfers, travel passes, sightseeing, show tickets.

**Outcome 6**

Provide travel information for visitors to Middle Eastern or African countries.

- Range four countries as selected in outcome 2.

**Performance criteria**

- 6.1 Time differences between Middle Eastern or African countries and New Zealand are identified.
- Range New Zealand Standard Time, New Zealand Daylight Time.

- 6.2 Entry requirements are described in accordance with current regulations.
- Range evidence is required for New Zealand passport holders, and one other passport nationality.
- 6.3 Information on health and safety precautions, cultural awareness, tipping and taxes, and currency is provided, which is consistent with current conditions existing at the destination.
- Range two pieces of information for each item.
- 6.4 Climatic conditions in Middle Eastern or African countries are described.
- Range two seasons and two specialist seasons.

<b>Replacement information</b>	This unit standard, unit standard 26461, unit standard 26462, and unit standard 26463 replaced unit standard 18207.
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<b>Planned review date</b>	31 December 2025
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#### Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	16 July 2010	31 December 2018
Review	2	16 February 2017	31 December 2022
Review	3	26 November 2020	N/A
Revision	4	29 July 2021	N/A

<b>Consent and Moderation Requirements (CMR) reference</b>	0112
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

#### Comments on this unit standard

Please contact ServicelQ [qualifications@ServicelQ.org.nz](mailto:qualifications@ServicelQ.org.nz) if you wish to suggest changes to the content of this unit standard.