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| Title | Demonstrate and apply knowledge of make-up for an entertainment and event context | | |
| Level | 1 | Credits | 4 |

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| Purpose | People credited with this unit standard are able to: demonstrate knowledge of make-up for entertainment and event contexts; and use techniques to apply make-up products for a character or role to meet the requirements of a specified entertainment and event context. |
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| Classification | Performing Arts General > Entertainment and Event Technology and Operations |
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| Available grade | Achieved, Merit, and Excellence |
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| Criteria for Merit | In demonstrating and applying knowledge of make-up, the candidate must: <ul style="list-style-type: none"> – describe relationships between the purpose of make-up, make-up products, application techniques and the make-up requirements for a character or role, and; – require minimal prompting in using make-up application techniques. |
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| Criteria for Excellence | In demonstrating and applying knowledge of make-up, the candidate must: <ul style="list-style-type: none"> – explain relationships between the purpose of make-up, make-up products, application techniques and the make-up requirements for a character or role, and; – be confident and precise in using make-up application techniques. |
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Guidance Information

- 1 This unit standard can be awarded with *Credit (Achieved)*, *Merit* or *Excellence*. For award with *Credit (Achieved)*, all outcomes must be achieved as specified in the outcome statements. For *Merit* or *Excellence* to be awarded, the candidate must meet the *Merit* or *Excellence* criteria specified above.
- 2 All learning and assessment leading to this unit standard must be carried out in accordance with:
 - legislation including Health and Safety at Work Act 2015, Copyright Act 1994, and subsequent amendments;

- safe working practices. These may include but are not limited to – safe hygiene practices; replacing, cleaning and storing products and equipment; safe use of tools, following manufacturer's instructions. Evidence of this may be provided by a teacher/tutor attestation or candidate's reflective statement. A useful reference for safe working practice is the Entertainment Technology New Zealand publication *A Guide for Safe Working Practices in the New Zealand Theatre and Entertainment Industry*, version 14 or subsequent amendments, which can be accessed at <http://www.etnz.org>.

3 Definitions

Communicate image refers to using make-up to visually enhance the features of the performer.

Confident and precise refers to working with certainty and without significant errors when using make-up application techniques.

Entertainment and event context refers to a performance or event such as dance, kapa haka, scripted drama, music performance (live or recorded in-studio), moving image production, physical theatre, devised work, performance art, and cultural event, circus that can take place in a range of venues, for example, stadia, theatres, event and convention centres, studios, parks and sports grounds, outdoor spaces, museums and galleries, places of worship, cultural places (e.g. marae), specialist classrooms.

Make-up specification refers to a set of guidelines, such as a face chart, specifying the requirements for make-up.

4 Range

The entertainment and event context the candidate is being assessed in must be specified or agreed by the teacher/tutor.

For the purpose of this unit standard, if the character or role created in outcome 2 does not perform as part of an actual performance or event, conditions that would occur in an actual performance or event, e.g. heat from the lighting rig, need to be considered in the assessment.

Outcomes and performance criteria

Outcome 1

Demonstrate knowledge of make-up for entertainment and event contexts.

Performance criteria

- 1.1 Describe the purpose of make-up in terms of its uses in entertainment and event contexts.

Range uses may include but are not limited to – character and/or role creation or enhancement; communicate themes, communicate time, communicate image, create mood, create texture; evidence is required for the purpose of make-up in two different contexts.

- 1.2 Identify and explain make-up products according to their use and purpose for entertainment and event contexts.

Range may include but is not limited to – foundation, highlight, shadow, body paint, application tools (brushes, sponges, etc.); evidence of five products across two different contexts is required.

Outcome 2

Use techniques to apply make-up products for a character or role to meet the requirements of a specified entertainment and event context.

Range requirements of the specified entertainment and event context may include but are not limited to – character and/or role creation or enhancement; communicate themes, communicate time, communicate image, create mood, create texture.

Performance criteria

- 2.1 Select and use products and techniques to apply make-up according to given make-up specification and safe working practices.

Range evidence is required for two make-up specifications, each requiring different make-up techniques; techniques may include but are not limited to – the application of foundation, highlighting, shading, colour mixing, stippling, aging, thinning, altering features, brush technique.

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| Planned review date | 31 December 2025 |
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Status information and last date for assessment for superseded versions

| Process | Version | Date | Last Date for Assessment |
|-----------------------|---------|------------------|--------------------------|
| Registration | 1 | 19 November 2010 | 31 December 2022 |
| Revision | 2 | 17 July 2014 | 31 December 2022 |
| Rollover | 3 | 16 July 2015 | 31 December 2022 |
| Rollover and Revision | 4 | 26 October 2017 | 31 December 2022 |
| Review | 5 | 29 April 2021 | N/A |

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| Consent and Moderation Requirements (CMR) reference | 0099 |
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Skills Active Aotearoa Limited info@skillsactive.org.nz if you wish to suggest changes to the content of this unit standard.