

Title	Write and present news stories intended for publication		
Level	2	Credits	4

Purpose	<p>This unit standard is at an introductory level and is for students who may be interested in pursuing a career in journalism.</p> <p>People credited with this unit standard are able to write and present news stories intended for publication.</p>
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Classification	Journalism > Preliminary Journalism Skills
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Available grade	Achieved
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Entry information	
Recommended skills and knowledge	Unit 27610, <i>Demonstrate basic understanding of news stories and the role of journalists.</i>

Explanatory notes

- 1 This unit standard is for use at an introductory level, not as part of a professional journalism course.
- 2 Assessment
 - Evidence is required for two news stories of at least 350 words each that are intended for publication.
- 3 Definitions
 - *news stories* refer to timely accounts of unfolding events of public interest. News stories may include but are not limited to – current events, sports, arts, food, fashion, travel, news profiles;
 - *publishable standard* refers to the standard required in a simulated scenario for the provider to consider publishing the material in-house. The standard required will include but is not limited to: news value; interest; reliability; accuracy; balance; fairness; attribution; correct spelling, grammar and punctuation.

Outcomes and evidence requirements

Outcome 1

Write news stories intended for publication.

Range evidence must be in accordance with the publishable standard.

Evidence requirements

- 1.1 Intros have impact and suit the news story's type and structure.
- 1.2 News stories contain essential supporting information in a coherent and logical sequence.
- 1.3 Written verification that supports the accuracy of the news story content is provided from the person interviewed.
- 1.4 Choice of language meets audience requirements.
Range clarity of meaning, readability.
- 1.5 Opinion and fact are clearly differentiated.
- 1.6 News stories are fair, accurate, and balanced.
- 1.7 Sources of information are given.

Outcome 2

Present news stories intended for publication.

Range evidence is in accordance with the publishable standard.

Evidence requirements

- 2.1 Common style conventions are complied with.
Range formality of language, capitalisation, punctuation, numbers, abbreviations, honorifics.
- 2.2 Copy meets processing requirements for deadline and presentation.
- 2.3 Possible illustrations are identified and are justified as appropriate for the stories.

Replacement information	This unit standard replaced unit standard 10820.
Planned review date	31 December 2016

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	19 January 2012	N/A

Consent and Moderation Requirements (CMR) reference	0002
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Please note

Providers must be granted consent to assess against standards (accredited) by NZQA, before they can report credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be granted consent to assess against standards by NZQA before they can register credits from assessment against unit standards.

Providers and Industry Training Organisations, which have been granted consent and which are assessing against unit standards must engage with the moderation system that applies to those standards.

Requirements for consent to assess and an outline of the moderation system that applies to this standard are outlined in the Consent and Moderation Requirements (CMR). The CMR also includes useful information about special requirements for organisations wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

Comments on this unit standard

Please contact Competenz info@competenz.org.nz if you wish to suggest changes to the content of this unit standard.