Title	Demonstrate knowledge of make-up and design theory		
Level	3	Credits	4

Purpose	People credited with this unit standard are able to demonstrate knowledge of: facial features, shapes and underlying skin tones, make-up colour and design, make-up products, and different make-up styles.

Classification	Beauty Services > Beauty Therapy

Available grade	Achieved

Explanatory notes

None.

Outcomes and evidence requirements

Outcome 1

Demonstrate knowledge of facial features, shapes and underlying skin tones.

Evidence requirements

1.1   Facial shapes are described in terms of their different types and with reference to implications of jaw line, hairline, and forehead depth.

      Range   facial shapes include but are not limited to – oval, round, rectangle/square, heart, diamond, triangular/pear, oblong.

1.2   Facial features are described in terms of their different types.

      Range   facial features include but are not limited to – eye shape, brow contour, age variations.

1.3   Skin tones are identified and described in terms of implications for make-up selection.

      Range   cool, warm, florid, sallow.

Outcome 2

Demonstrate knowledge of make-up colour and design.

Evidence requirements

2.1   Make-up colour and design are explained in terms of how they can enhance or detract from different facial features and shapes.

> Range   facial features include but are not limited to – eye shape, brow contour, age variations;
> facial shapes include but are not limited to – oval, round, rectangle/square, heart, diamond, triangular/pear, oblong.

Outcome 3

Demonstrate knowledge of make-up products.

Range   products include but are not limited to – concealer, countourer, foundation, powder, blusher, eye cosmetics, lip cosmetics;
eye cosmetics include but are not limited to – eye shadow, eye liner, mascara;
lip cosmetics include but are not limited to – lipstick, lip liner, lip gloss.

Evidence requirements

3.1   Make-up products are described in terms of their purpose and benefits.

3.2   Make-up products are explained in terms of their features, shelf life, and application.

Outcome 4

Demonstrate knowledge of different make-up styles.

Range   includes but is not limited to – day, evening, special occasion.

Evidence requirements

4.1   Make-up styles are described in terms of their purpose and different requirements.

4.2   Make-up styles are distinguished in terms of their features.

> Range   features may include but are not limited to – shading, blending, contouring, colour selection.

4.3   Make-up styles are described in terms of product consideration for photographs taken during a special occasion.

> Range   active ingredients, product finish (shine or matt), colour selection.

Planned review date	31 December 2020

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	15 March 2012	31 December 2018
Review	2	21 May 2015	N/A
Revision	3	10 December 2015	N/A

Consent and Moderation Requirements (CMR) reference	0035

This CMR can be accessed at http://www.nzqa.govt.nz/framework/search/index.do.

Please note
Providers must be granted consent to assess against standards (accredited) by NZQA, before they can report credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be granted consent to assess against standards by NZQA before they can register credits from assessment against unit standards.

Providers and Industry Training Organisations, which have been granted consent and which are assessing against unit standards must engage with the moderation system that applies to those standards.

Requirements for consent to assess and an outline of the moderation system that applies to this standard are outlined in the Consent and Moderation Requirements (CMR). The CMR also includes useful information about special requirements for organisations wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

Comments on this unit standard

Please contact the NZ Hair and Beauty Industry Training Organisation Inc enquiries@hito.org.nz if you wish to suggest changes to the content of this unit standard.