

Title	Develop a strategic plan for an organisation's envisioned future		
Level	6	Credits	8

Purpose	People credited with this unit standard are able to develop a strategic plan for an organisation's envisioned future.
----------------	---

Classification	Business Operations and Development > Organisational Direction and Strategy
-----------------------	---

Available grade	Achieved
------------------------	----------

Guidance Information

- 1 Unit standards in the Organisational Direction and Strategy domain are about analysing influences, determining strategies for an envisioned future, and enabling the alignment of the organisation to achieve that future.
- 2 Assessment against this unit standard must be based on a real organisation.
- 3 The assessment context for this unit standard must be suitable to meet the criteria for level 6 in the NZQF Level Descriptors, which are available by searching for "level descriptors" at www.nzqa.govt.nz.
- 4 Definitions

An *envisioned future* is the future state of the organisation as imagined in the present. It may or may not be expressed in a 'vision statement' or similar.

Legislative/legal refers to requirements that derive authority from legislation and/or the law.

Organisation refers to a specific entity which may be – in private, public, or community and volunteer sectors; a business, a discretely managed unit within a larger entity, a Māori organisation, or a special-purpose body.

Organisational requirements may include but are not limited to:

 - organisation purpose and/or direction
 - organisation policies and processes
 - compliance: legislative/legal, health and safety
 - risk management
 - sustainability.

A *strategic plan* is a formal document identifying how the strategy option will be implemented.

A *strategy* identifies a coherent framework of changes to achieve the organisation's envisioned future, including but not limited to – structures, processes, and resources.

- 5 This unit standard does not cover the creation of a strategy: refer to Unit 27767, *Propose and justify a strategy for achieving an organisation's envisioned future*. Candidates will either use the strategy option generated for that unit standard, or one supplied to them for assessment against this unit standard.

Outcomes and performance criteria

Outcome 1

Develop a strategic plan for an organisation's envisioned future.

Performance criteria

- 1.1 The strategic plan enables the implementation of the strategy.

Range plan includes but is not limited to – structures, systems, processes, responsibilities, key tasks, milestones, monitoring, resources (financial and human), risk analysis, contingencies; and may include – sustainability, corporate and social responsibility.

- 1.2 The strategic plan includes the organisation's production and distribution of goods and/or services.

- 1.3 The strategic plan includes other functions within the organisation.

Range functions may include but are not limited to – marketing, finance, human resources, research and development, information and communications technology (ICT), property management; evidence is required for at least three.

Replacement information	This unit standard and unit standard 27767 replaced unit standard 23914.
--------------------------------	--

Planned review date	31 December 2025
----------------------------	------------------

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	20 September 2012	N/A
Revision and Rollover	2	17 March 2016	N/A
Revision and Rollover	3	29 July 2021	N/A
Rollover and Revision	4	27 April 2023	N/A

Consent and Moderation Requirements (CMR) reference

0113

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Ringa Hora Services Workforce Development Council qualifications@ringahora.nz if you wish to suggest changes to the content of this unit standard.