

Title	Contribute effectively to a community health development initiative		
Level	5	Credits	25

Purpose	People credited with this unit standard are able to: contribute to the analysis of local health inequalities and determine effective intervention points for a community health development initiative using research findings; contribute to the development of a project plan to implement a community health development initiative in consultation with community and stakeholders; and contribute to the implementation and evaluation of a community health development initiative.
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Classification	Health, Disability, and Aged Support > Public Health Practice
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Available grade	Achieved
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Guidance Information

- 1 Legislation relevant to this unit standard includes, but is not limited to, the New Zealand Public Health and Disability Act 2000 and subsequent amendments.
- 2 Definitions

Community means a collective of people identified by their common values and mutual concern for the development and wellbeing of their group or geographical area. In the context of this unit standard, a community may pertain to ethnicity, gender, age, geographic boundaries, workplace, special need, special interest, or iwi/hapu.

Community capacity refers to the ability of community members to make a difference over time and across different issues.

Community centred refers to an approach in which the community and the interests of the community are central.

Community health development means increasing the ability of communities, particularly marginalised communities, to work together to identify and take action on priorities defined as important by the communities themselves.

Contribute to means taking a significant role in all parts of at least two community health development initiatives.

Evaluation methods can include – monitoring and feedback systems, surveys, interviews, community level indicators of impact, health statistics, Kaupapa Māori Evaluation models, Strategic Evaluation.

Evaluation plan must include – public health initiative objectives, evaluation questions, evaluation methods, timeline.

Evaluation questions can be categorised as – planning and implementation issues, assessing attainment of objectives, determining impact on individuals, determining impact on community.

Organisational policies and procedures are the policies and procedures of the employing organisation of the employee and include ethical codes, standards, and requirements of the organisations involved.

Stakeholders include – individuals, whānau, members of the community, community groups.

3 References

Minister of Health. 2016. *New Zealand Health Strategy: Future direction*. Wellington: Ministry of Health. *Achieving Health for All People – Whakatutuki Te Oranga Hauora Mo Ngā Tāngata Katoa*, Wellington, Ministry of Health, 2003 available at <http://www.moh.govt.nz/>;

Davidson, J. *Actionable Evaluation Basics: Getting succinct answers to the more important questions*, Real Evaluation Ltd, 2012;

Davidson, J. *Evaluation Methodology Basics: the Nuts and Bolts of Sound Evaluation*, London, Sage Publishing, 2005;

Te pai me te oranga o nga iwi: Health for all people. An Overview of Public Health, Wellington, Ministry of Health, 2002, available at

<https://www.health.govt.nz/publication/reducing-inequalities-health>;

Signal, L., Martin, J., Cram, F. and Robson, B. *The Health Equity Assessment Tool: A user's guide*, Wellington, Ministry of Health, 2008 (ISBN 978-0-478-31744-2 (Print), ISBN 978-0-478-31747-3), available at <http://www.health.govt.nz/>.

- 4 A minimum of two community health development initiatives are required, or two parts of a major initiative.
- 5 All work practices must reflect culturally safe operating principles at all times, and must display appropriate values, processes and protocols when working with Māori.
- 6 All work practices must be in accordance with organisational policies and procedures.

Outcomes and performance criteria

Outcome 1

Contribute to the analysis of local health inequalities and determine effective intervention points for a community health development initiative using research findings.

Performance criteria

- 1.1 Local health inequalities are identified from qualitative and quantitative assessment of health status information.

Range	information includes but is not limited to – health statistics, demographics, mandatory reporting, epidemiological studies.
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1.2 Goals for the community health development initiative are determined in collaboration with the community and relevant stakeholders using a community centred approach.

Range goals of the community health development initiative may include but are not limited to – promotion of social change; community, personal and cultural development; political empowerment.

1.3 Effective intervention points likely to achieve desired goals are determined in collaboration with the community and relevant stakeholders.

1.4 The research findings are used in determining intervention points.

Outcome 2

Contribute to the development of a project plan to implement a community health development initiative in consultation with community and stakeholders.

Performance criteria

2.1 Project plan to implement community health development initiative is agreed in consultation with community and stakeholders.

Range project plan must include – community capacity, relevant research findings and best practice, organisational objectives, budget constraints, stakeholder needs, timeframes, evaluation plan, own role in initiative.

2.2 Project plan to implement community health development initiative is community centred and culturally appropriate.

Outcome 3

Contribute to the implementation of a community health development initiative.

Performance criteria

3.1 Own contribution to implementation of community health development initiative is in accordance with project plan.

Outcome 4

Contribute to the evaluation of a community health development initiative.

Range a minimum of two community health development initiatives.

Performance criteria

- 4.1 Evaluation plan is developed which is responsive to the needs of community and other stakeholders.
- Range evaluation plan must include – community health development initiative objectives; evaluation questions, evaluation methods, timeline; evaluation plan must include evaluation of own role in community health development initiative.
- 4.2 Evaluation data is collected and analysed, and effectiveness of community health development initiative is determined according to the evaluation plan.
- 4.3 Evaluation results are recorded and reported to organisation, community and stakeholders according to organisational policies and procedures.
- 4.4 Own role in the community health initiative is evaluated in accordance with evaluation plan, and any variance is explained.
- 4.5 Areas for improvement in own practice are identified.

Planned review date	31 December 2021
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	20 February 2014	N/A
Rollover and Revision	2	26 September 2019	N/A

Consent and Moderation Requirements (CMR) reference	0024
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Careerforce info@careerforce.org.nz if you wish to suggest changes to the content of this unit standard.