

Title	Analyse the impact(s) of internal and external influences, and assess their consequence(s) for a business entity		
Level	5	Credits	15

Purpose	<p>A person credited with this standard is able to apply knowledge of te Tiriti o Waitangi or the Treaty of Waitangi to analyse how the resulting bicultural partnership can be applied to operational business activities and relationships; and analyse the impact(s) of internal and external influences and assess their consequence(s) to inform decision making for a business entity.</p> <p>This unit standard has been developed primarily for assessment within programmes leading to the core compulsory outcomes of the New Zealand Diploma in Business (Level 5) [Ref: 2459].</p>
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Classification	Business Operations and Development > Organisational Direction and Strategy
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Available grade	Achieved
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Guidance Information

- 1 Unit standards in the *Organisational Direction and Strategy* domain are about analysing influences, determining strategies for an envisioned future, and enabling the alignment of the organisation to achieve that future.
- 2 Assessment must be conducted in a real business context(s) or based on scenario(s) which must reflect the requirements and practicalities for conducting business in Aotearoa New Zealand.

These *requirements and practicalities* must include meeting the requirements of all relevant legislation and should address such areas as the real business or scenario-based context's:

- purpose and goals/objectives,
- future development,
- external operating environment,
- internal processes, accountabilities, and relationships.

The requirements and practicalities of the context(s) provide evidence for this unit standard.

- 3 The real business or scenario-based context(s) and their requirements and practicalities must be sufficiently complex to enable demonstration of the full range of competence for achievement of the outcome, and to meet the descriptors for level 5 in the NZQF Level Descriptors, which are available at www.nzqa.govt.nz.
- 4 Definition
Business entity can be an organisation, or a commercial or other enterprise, not necessarily for profit, a community organisation, and can be a discretely managed business unit within a larger organisation.
- 5 Te Tiriti o Waitangi and the Treaty of Waitangi are an external influence on businesses, especially the resulting bicultural partnership that flows from it. As well as being the subject of outcome 1 in this standard, te Tiriti o Waitangi or Treaty of Waitangi may also be used for outcome 2. More information about te Tiriti o Waitangi and Treaty of Waitangi can be found here:
[Te Tiriti o Waitangi - Treaty of Waitangi | New Zealand Ministry of Justice](#)
[The Treaty of Waitangi/Te Tiriti o Waitangi | Waitangi Tribunal](#).
- 6 Support material for unit standards directly linked to the New Zealand qualifications in Business is available at [Business Qualifications Support Materials](#).
- 7 The kaupapa (articles) of te Tiriti o Waitangi can refer to a tika interpretation, that te Tiriti o Waitangi is underpinned by three written articles, and the unwritten 4th article which are kawanatanga (governership), tino rangatiratanga (self-determination), oritetanga (equity), and the oral fourth (wairuatanga) religious freedom. More information is available at groundwork.org.nz.
- 8 The principles of the Treaty of Waitangi refer to participation, partnership and protection for the purpose of this standard. More information is available at teara.govt.nz.

Outcomes and performance criteria

Outcome 1

Apply knowledge of te Tiriti o Waitangi or the Treaty of Waitangi to analyse how the resulting bicultural partnership can be applied to operational business activities and relationships.

Performance criteria

- 1.1 The articles of te Tiriti o Waitangi or the principles of the Treaty of Waitangi are analysed in relation to operational business activities and relationships.
- 1.2 Application of the articles of te Tiriti o Waitangi or the principles of the Treaty of Waitangi is explained in relation to operational business activities and relationships.

Outcome 2

Analyse the impact(s) of internal and external influences and assess their consequence(s) to inform decision making for a business entity.

Performance criteria

2.1 Operational impact(s) of each external influence are identified and analysed as they apply to the business entity.

Range at least two external influences;
analysis must include impacts for each influence for the entity.

2.2 Operational impact(s) of each internal influence are identified and analysed as they apply to the business entity.

Range at least two internal influences;
analysis must include impacts for each influence for the entity.

2.3 Consequence(s) of each operational impact are assessed as they apply to the business entity's decision-making.

Planned review date	31 December 2025
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	19 May 2016	31 December 2023
Review	2	24 June 2021	N/A
Revision	3	28 September 2023	N/A

Consent and Moderation Requirements (CMR) reference	0113
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Ringa Hora Services Workforce Development Council qualifications@ringahora.nz if you wish to suggest changes to the content of this unit standard.