

Title	Implement communication strategies for a vessel technology project		
Level	5	Credits	20

Purpose	People credited with this unit standard are able to: research and select effective communication strategies relevant for a vessel technology project; and implement and evaluate communication strategies for a vessel technology project.
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Classification	Boating Industries > Boatbuilding
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Available grade	Achieved
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Guidance Information

- 1 Definition
Vessel technology refers to the development, and manufacturing of various types of vessels including boats, ships, and rockets for marine, maritime, aeronautical, composites or specialised technology industries.
- 2 For the purposes of assessment, it is expected that the evidence provided will come from a variety of source types and the communication strategies will include the use of relevant technology where appropriate and that the project will be successfully completed. The communications can be informal or formal, oral or written.

Outcomes and performance criteria

Outcome 1

Research and select effective communication strategies relevant for a vessel technology project.

Performance criteria

- 1.1 Communication strategies are researched in relation to the information to be communicated and the intended audience.

Range	audience may include – management, employees, colleagues, clients, contractors; evidence of three different audiences and three different strategies is required.
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- 1.2 Communication strategies are selected based on research results.

Outcome 2

Implement and evaluate communication strategies for a vessel technology project.

Performance criteria

- 2.1 Communication strategies are implemented in terms of successful project completion.
- 2.2 Communication strategies are evaluated in terms of successful project completion, and any recommendations for process improvement are made.

Planned review date	31 December 2030
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	20 April 2017	31 December 2027
Review	2	26 June 2025	N/A

Consent and Moderation Requirements (CMR) reference	0136
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Hanga-Aro-Rau Manufacturing, Engineering and Logistics Workforce Development Council qualifications@hangaarorau.nz if you wish to suggest changes to the content of this unit standard.