

Title	Explain media coverage of a Māori historical event		
Level	4	Credits	5

Purpose	People awarded this unit standard are able to: explain the different ways in which a Māori historical event was reported; and how the way in which the event was reported led to further feedback and reporting.
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Classification	Reo Māori Media > Ngā Tikanga Pāpāho Māori
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Available grade	Achieved
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Guidance Information

- 1 Local iwi or hapū curriculum aims and objectives take precedence with this unit standard.
- 2 Resource support includes but is not limited to the following:
Leonard, E, *Segments on "Marae"*, Television New Zealand.
Said, E, *Culture and Imperialism*, (New York, USA: Random House, 1993).
Spoonley, P, and Hirsh, W, (eds), *Between the Lines, Racism and the New Zealand Media*, (Auckland, NZ: Heinemann Reid, 1990).
Walker, Ranginui, *Nga Tautohetohe Years of Anger*, Auckland, Penguin Books, 1987.
- 3 Maori were heavily involved in the media prior to the 1880s with a significant number of Maori language newspapers in circulation. Māori literacy rates were high compared to literacy rates of settlers. However, there has been minimal representation in the media industry since that time.

Outcomes and performance criteria

Outcome 1

Explain the different ways in which a Māori historical event was reported.

Performance criteria

- 1.1 Types of media coverage which reported the event are identified and explained.
- 1.2 The perspectives and representations of each of the different media reports are explained.

Outcome 2

Explain how the way the event was reported led to further feedback and reporting.

Performance criteria

- 2.1 The impacts of the different reports on public opinion are identified and explained.
- 2.2 Further feedback and events resulting from media reports are identified and explained.

Replacement information	This unit standard and unit standard 30336 replaced unit standard 16036.
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Planned review date	31 December 2022
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	17 August 2017	N/A
Revision	2	27 June 2019	N/A

Consent and Moderation Requirements (CMR) reference	0106
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact the NZQA Māori Qualifications Services mqs@nzqa.govt.nz if you wish to suggest changes to the content of this unit standard.