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| Title | Explain media coverage of a Māori historical event | | |
| Level | 4 | Credits | 5 |

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| Purpose | People awarded this unit standard are able to: explain the different ways in which a Māori historical event was reported; and how the way in which the event was reported led to further feedback and reporting. |
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| Classification | Reo Māori Media > Ngā Tikanga Pāpāho Māori |
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| Available grade | Achieved |
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Guidance Information

- 1 Local iwi or hapū curriculum aims and objectives take precedence with this unit standard.
- 2 Resource support includes but is not limited to the following:
 Leonard, E, *Segments on "Marae"*, Television New Zealand.
 Said, E, *Culture and Imperialism*, (New York, USA: Random House, 1993).
 Spoonley, P, and Hirsh, W, (eds), *Between the Lines, Racism and the New Zealand Media*, (Auckland, NZ: Heinemann Reid, 1990).
 Walker, Ranginui, *Nga Tautohetohe Years of Anger*, Auckland, Penguin Books, 1987.
- 3 Maori were heavily involved in the media prior to the 1880s with a significant number of Maori language newspapers in circulation. Māori literacy rates were high compared to literacy rates of settlers. However, there has been minimal representation in the media industry since that time.

Outcomes and performance criteria

Outcome 1

Explain the different ways in which a Māori historical event was reported.

Performance criteria

- 1.1 Types of media coverage which reported the event are identified and explained.
- 1.2 The perspectives and representations of each of the different media reports are explained.

Outcome 2

Explain how the way the event was reported led to further feedback and reporting.

Performance criteria

- 2.1 The impacts of the different reports on public opinion are identified and explained.
- 2.2 Further feedback and events resulting from media reports are identified and explained.

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| Replacement information | This unit standard and unit standard 30336 replaced unit standard 16036. |
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This unit standard is expiring. Assessment against the standard must take place by the last date for assessment set out below.

Status information and last date for assessment for superseded versions

| Process | Version | Date | Last Date for Assessment |
|--------------|---------|----------------|--------------------------|
| Registration | 1 | 17 August 2017 | 31 December 2024 |
| Revision | 2 | 27 June 2019 | 31 December 2024 |
| Review | 3 | 27 April 2023 | 31 December 2024 |

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| Consent and Moderation Requirements (CMR) reference | 0106 |
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.