

Title	Explain the importance of Māori place names, and use reo Māori greetings and farewells in tourism		
Level	3	Credits	4

Purpose	People credited with this unit standard are able to: explain the importance of Māori place names; and present a short mihi and poroporoaki in te reo Maori in a tourism context.
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Classification	Tourism Māori > Tourism Māori Practices
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Available grade	Achieved
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Guidance Information

1 This unit standard is designed to assist the learner to identify and appreciate the unique aspects of Māori culture. By understanding these aspects, the learner will be able to explain these differences for manuhiri and highlight the significance for tourism.

2 **Assessment**

The assessment context for this unit standard is limited to local rohe or takiwā.

Where local rohe are also occupied by a number of other hapū or iwi, the tangata whenua or mana whenua view will take precedence. Other hapū or iwi views should be encouraged in order to enrich and enhance understanding of key Māori concepts and practices, and consider the following:

Ko te reo kia Māori – promote a Māori world view.

Ko te reo kia tika – quality of reo.

Ko te reo kia rere – frequency and eloquence.

Assessment may be presented in a number of ways which may include but are not limited to – oral presentations, visual presentations, written presentations, whakaari, waiata, haka, pūrākau and pakiwaitara, artwork, computer, dance, drama, poster, photo images, roleplay, social media, tuhituhi, video.

This unit standard may be assessed against in the workplace or in a learning situation.

3 **Definitions**

Kōrero tuku iho – oral traditions, history, stories of the past.

Mana whenua – iwi and/or hapū, whānau that have traditional authority over land.

Mihi – informal introductions at the beginning of a hui, gathering or event.

Poroporoaki – for this unit standard is the conclusion of a hui and/or tour marked by formal farewells.

Outcomes and performance criteria

Outcome 1

Explain the importance of Māori place names in tourism.

Range place names may include but are not limited to – maunga, awa, moana, roto, rohe, towns, cities; evidence of three is required.

Performance criteria

- 1.1 Explain Māori place names in accordance with local history and/or kōrero tuku iho.
- 1.2 Explain the importance of correct pronunciation of Māori place names.
- 1.3 Explain the influence of pūrākau and pakiwaitara in naming places in accordance with hapū and/or iwi traditions and/or kōrero tuku iho.

Outcome 2

Present a short mihi and poroporoaki in te reo Māori in a tourism context.

Performance criteria

- 2.1 Present a short mihi to manuhiri in accordance with local tikanga.

Range mana whenua, Māori place names.
- 2.2 Present a poroporoaki to manuhiri in accordance with local tikanga.

Replacement information	This unit standard replaced unit standard 17383 and unit standard 17384.
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Planned review date	31 December 2024
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	29 March 2018	N/A
Revision	2	26 September 2019	N/A
Review	3	27 February 2020	N/A

Consent and Moderation Requirements (CMR) reference	0226
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact NZQA Māori Qualifications Services mqs@nzqa.govt.nz if you wish to suggest changes to the content of this unit standard.