

Title	Demonstrate knowledge of the entertainment and event industry		
Level	3	Credits	5

Purpose	People credited with this unit standard are able to demonstrate knowledge of: terminology and features of the entertainment and event industry; and operations roles within the entertainment and event industry.
----------------	---

Classification	Performing Arts General > Entertainment and Event Technology and Operations
-----------------------	---

Available grade	Achieved
------------------------	----------

Guidance Information

- 1 All learning and assessment leading to this unit standard must be carried out in accordance with the following as relevant:
 - legislation including Health and Safety at Work Act 2015 and subsequent amendments;
 - current industry best practice and industry guidelines including but not limited to *Safe Rigging Practices for the Entertainment Industry in New Zealand*, June 2015, and *A Guide for Safe Working Practices in the New Zealand Theatre & Entertainment Industry*, April 2011, or replacements that supersede these guidelines, available from the Entertainment Technology New Zealand (ETNZ) website, <http://www.etnz.org>;
 - organisational policies and procedures.

- 2 Definitions

Delivery process refers to any activities completed in the phrases (before, during, or after) of a performance or event.

Operations roles in the entertainment and event industry include front of house roles which may include but are not limited to ushering, hosting, ticket office, stage door, merchandising, programme sales, first aid, foyer, customer enquiries; and back of house roles which may include but are not limited to assistant lighting, assistant rigging, assistant sound, assistant AV technician, assistant stage manager, administration, marketing.

Organisational policies and procedures are instructions to staff that may be documented and available for reference in the form of an operations manual and/or policy and procedures manual. They include, as relevant, production schedules, technical requirements, event brief, health and safety plan including event-specific risk assessment and the use of personal protective equipment (PPE), and normal venue operating policy and procedures.

Professional practice refers to the application and demonstration of skills, attributes, attitudes, and behaviours consistent with an entertainment and event organisation's vision, values, policies and procedures.

Venue refers to places such as stadia, theatres, event and convention centres, parks and sports grounds, outdoor spaces, museums and galleries, places of worship, cultural places (e.g. marae), or other places where performances or events take place.

Outcomes and performance criteria

Outcome 1

Demonstrate knowledge of terminology and features of the entertainment and event industry.

Performance criteria

1.1 Explain entertainment and event industry terminology.

Range includes – three terms from each of four different types of terminology; types of terminology include but are not limited to – stage directions, front of house terminology, back of house terminology, from own role.

1.2 Describe types of entertainment and event venues in terms of the different ways they can be used for performances or events.

Range evidence of five different types of venues is required.

1.3 Explain key organisations in the entertainment and event industry in terms of their role.

Range may include but is not limited to – industry bodies, council-owned organisations, commercial organisations.

1.4 Identify key features of the entertainment and event industry within New Zealand.

Range features include – industry career pathways, benefits to individuals and communities, stakeholders; features may also include but is not limited to – seasonal activities and operations.

Outcome 2

Demonstrate knowledge of operations roles within the entertainment and event industry.

Performance criteria

2.1 Describe the lines of reporting for own organisation in the entertainment and event industry, and explain how an operations role intersects with these.

2.2 Describe the responsibilities, tasks and interdependencies of the operations roles in relation to the delivery process of a specific performance or event.

Range evidence of three of each of responsibilities, tasks and interdependencies for each phase of the delivery process is required.

Planned review date	31 December 2023
----------------------------	------------------

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	31 May 2018	N/A

Consent and Moderation Requirements (CMR) reference	0099
--	------

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Skills Active Aotearoa info@skillsactive.org.nz if you wish to suggest changes to the content of this unit standard.