

<b>Title</b>	<b>Curate a small-scale art exhibition in an art gallery to enable the artist's concept to be realised</b>		
<b>Level</b>	<b>4</b>	<b>Credits</b>	<b>6</b>

<b>Purpose</b>	People credited with this unit standard are able to curate a small-scale art exhibition in an art gallery to enable the artist's concept to be realised.
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<b>Classification</b>	Museum Services > Museum Public Programmes
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<b>Available grade</b>	Achieved
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### Guidance Information

- For the purposes of this unit standard, performance criteria may be limited to one art gallery. The exhibition must be real and must be developed to comply with the policy and practice of the art gallery.
- Definitions**

*Art exhibition* refers to identified audience and audience outcomes, context of presentation of artworks, design (including layout, graphics, lighting), care of artworks, mounting of artworks.

*Art gallery* refers to a museum specialising in exhibiting and communicating artworks to its community. Art galleries may be commercial galleries the main purpose of which is to sell art works for profit, or public galleries, which collect and exhibit artwork for cultural purposes (sometimes referred to as an art museum).

*Art gallery policy and practice* refers to all workplace requirements for the operation of art galleries. These may include but are not limited to – relevant statutory and regulatory requirements, a formal statement of purpose, terms of reference for the governing body, acknowledgement of the Treaty of Waitangi and mana of tangata whenua, a code of ethics, nomination process, iwi representation, statement of decision-making cycle, procedures manual for the governing body, access to special advice including Māori consultation, and other documents and arrangements as may be necessary or appropriate. Any relevant Acts, regulations, bylaws, and accepted international conventions and protocols must be complied with during assessment against this standard.

*Curate* refers to researching, selecting, caring for, and planning of the design, interpretation, display and appearance of an exhibition, as well as evaluating its effectiveness.

*Small-scale art exhibition* refers to an exhibition that can be planned and implemented by one person with minimal additional resources.

- 3 It is recommended that this unit standard be completed together with Unit 29571, *Plan and install a small-scale museum exhibition* if that standard is applied to an art gallery exhibition and is intended to assess aspects of museum exhibitions unique to art galleries.

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## Outcomes and performance criteria

### Outcome 1

Curate a small-scale art exhibition in an art gallery to enable the artist's concept to be realised.

### Performance criteria

- 1.1 The scope, concept, curatorial direction, and intended outcomes of the exhibition are developed in accordance with art gallery policy and practice.
- Range intended outcomes may include but are not limited to – contribution to mission and goals, organisational constraints, prospective audience, promotion and marketing, evaluation, partnership and stakeholder responsibilities; evidence of five intended outcomes is required.
- 1.2 Liaison with the artist or the artist's representative(s) is established to ensure realisation of the artist's concept for the art exhibition in accordance with art gallery policy and practice.
- 1.3 Funding is procured and allocated in accordance with art gallery policy and practice.
- Range may include but is not limited to – applying for grants, seeking corporate sponsorship, negotiating loans of equipment.
- 1.4 Catalogue is drafted, checked and verified, and published in accordance with art gallery policy and practice.
- 1.5 Evaluation is implemented in accordance with art gallery policy and practice.
- Range may include but is not limited to – front-end evaluation, formative evaluation, remedial evaluation, summative evaluation; evaluation must include assessing the effectiveness of the realisation of the artist's concept or vision for the work(s); evidence of three evaluation methodologies is required.
- 1.6 A report analysing the performance of the art exhibition is completed, and any appropriate recommendations are submitted in accordance with art gallery policy and practice.

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<b>Planned review date</b>	31 December 2028
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**Status information and last date for assessment for superseded versions**

Process	Version	Date	Last Date for Assessment
Registration	1	24 January 2019	N/A
Rollover and Revision	2	26 October 2023	N/A

<b>Consent and Moderation Requirements (CMR) reference</b>	0099
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

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**Comments on this unit standard**

Please contact Toi Mai Workforce Development Council [info@toimai.nz](mailto:info@toimai.nz) if you wish to suggest changes to the content of this unit standard.