

Title	Engage communities and stakeholders to identify community sport and recreation opportunities		
Level	5	Credits	10

Purpose	People credited with this unit standard are able to engage communities and stakeholders to identify community sport and recreation opportunities.
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Classification	Recreation and Sport > Recreation and Sport - Programmes and Events
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Available grade	Achieved
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Guidance Information

- 1 All learning and assessment against this standard must be carried out in accordance with the following, as relevant:
 - relevant legislation including Health and Safety at Work Act 2015, Privacy Act 1993, Human Rights Act 1993, Children's Act 2014, Accident Compensation Act 2001, and any subsequent amendments;
 - industry codes and good practice guidelines including: *Aquatic Facility Guidelines, 2015*, available from New Zealand Recreation Association (NZRA) website <https://www.nzrecreation.org.nz/>;
 - organisational policies and procedures including Emergency Action Plans (EAPs), Standard Operating Procedures (SOPs) or Normal Operating Procedures (NOPs).
 - current industry good practice.

- 2 Definitions

Communities means groups of people defined by common needs, goals or location.

Engagement means interaction and communication.

Opportunities refers to community sport and recreation programmes and events.

Participants can include performers, competitors, parents, audience, and all parties attending a programme or event.

- 3 For assessment purposes, the size and scope of the opportunities identified must be of sufficient complexity. Any identified events and/or programmes opportunities must meet the following criteria:
 - Events – must include a minimum of two events:
 - with more than 50 participants or at least one day long;
 - may be one off;
 - with a minimum lead in time of three weeks.
 - Programmes – must include a minimum of two programmes or smaller initiatives. *Programme* means a regular ongoing series of activities with a minimum of eight participants.

Outcomes and performance criteria

Outcome 1

Engage communities and stakeholders to identify community sport and recreation opportunities.

Performance criteria

- 1.1 Explain principles of effective stakeholder and community engagement in a community sport and recreation context.
- Range principles must include but are not limited to – Treaty of Waitangi/Te Tiriti o Waitangi, community recreation, social equity, inclusion.
- 1.2 Develop engagement objectives for a sport and recreation needs analysis for a defined community.
- Range objectives may include but are not limited to – identifying motivators, opportunities, priorities, interests, quality experiences, barriers to participation, participant access to activity.
- 1.3 Identify relevant stakeholders and communities to engage with, to explore possible sport and recreation opportunities.
- Range may include but is not limited to – needs assessment, stakeholder mapping.
- 1.4 Plan an engagement process for a defined community to achieve engagement objectives.
- Range may include but is not limited to – needs assessment, community consultation, collaboration, representative and participatory decision making, community networks.
- 1.5 Implement an engagement process for a defined community in accordance with planned engagement objectives.
- Range may include but is not limited to – strengths-based engagement, community consultation, collaboration, representative and participatory decision making, community networks, monitoring and evaluating.
- 1.6 Report the potential sport and recreation opportunities identified from the engagement process to the community and stakeholders.

Planned review date	31 December 2024
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	23 January 2020	N/A

Consent and Moderation Requirements (CMR) reference

0099

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Skills Active Aotearoa Limited info@skillsactive.org.nz if you wish to suggest changes to the content of this unit standard.