

<b>Title</b>	<b>Plan, facilitate and evaluate a sport and recreation initiative to enable community development</b>		
<b>Level</b>	<b>5</b>	<b>Credits</b>	<b>30</b>

<b>Purpose</b>	People credited with this unit standard are able to: plan a sport and recreation initiative to enable community development; facilitate a sport and recreation initiative to enable community development; and evaluate the planning, facilitation, and effectiveness of the sport and recreation initiative.
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<b>Classification</b>	Recreation and Sport > Recreation and Sport - Programmes and Events
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<b>Available grade</b>	Achieved
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## Guidance Information

- 1 All learning and assessment against this standard must be carried out in accordance with the following, as relevant:
  - relevant legislation including Health and Safety at Work Act 2015, Privacy Act 1993, Human Rights Act 1993, Children's Act 2014, Accident Compensation Act 2001, and any subsequent amendments;
  - industry codes and good practice guidelines including: *Aquatic Facility Guidelines* (2015) available from the New Zealand Recreation Association (NZRA) website <https://www.nzrecreation.org.nz/>;
  - organisational policies and procedures including Emergency Action Plans (EAPs), Standard Operating Procedures (SOPs) or Normal Operating Procedures (NOPs).
  - current industry good practice.
  
- 2 Definitions
 

*Community development* in a sport and recreation context refers to providing sport and recreation activities for strengthening the health and wellbeing of a community. *Needs and aspirations* refers to recreation opportunities, social opportunities, increased self-esteem, overcoming barriers, political action, economic development, collective action, social/community cohesion, political action, exploration, exchange of knowledge and skills.
  
- 3 For assessment purposes, one sport and recreation community development initiative must be developed and meet a minimum of two of the following criteria:
  - minimum timeframe of three months from initiation;
  - number of stakeholders – at least three different stakeholders;
  - working with at least two different communities – communities of place, interest, cultural communities, socio-demographic communities.

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## Outcomes and performance criteria

### Outcome 1

Plan a sport and recreation initiative to enable community development.

#### Performance criteria

- 1.1 Identify a sport and recreation initiative and specify potential outcomes in terms of supporting communities to achieve identified needs and aspirations.
- Range may include identifying barriers to engagement and possible solutions.
- 1.2 Plan an approach for facilitating the initiative using community development methods and practices that are appropriate for engagement with the intended communities.
- Range methods and practices may include but are not limited to – community engagement methods, reflective practice, monitoring, evaluating, reporting, cross-cultural practices, community-led initiatives, co-design, appreciative enquiry, collaboration, consultation, advice, advocacy, support, networking.
- 1.3 Plan an approach for evaluating the initiative in terms of changes in community wellbeing and meeting identified needs and aspirations.

### Outcome 2

Facilitate a sport and recreation initiative to enable community development.

#### Performance criteria

- 2.1 Implement planned approach using community development methods and practices to facilitate the initiative.
- 2.2 Engage with, and provide guidance to, key contacts and stakeholders in community, sport and/or recreation organisations to achieve results for the initiative.
- Range engagement may include – advocacy, support, advisory and networking services;  
guidance may include but is not limited to – knowledge of organisational and governance structures, systems and processes; budgets, proposals and reports; and funding sources including grants, fundraising activities, sponsorships, crowdfunding, social enterprise.

- 2.3 Modify facilitation style or approach in response to new or changing information from community.
- Range information related to – community needs, engagement preferences, and opportunities.
- 2.4 Provide marketing and communication materials to raise community awareness of the initiative and reach the intended audience.
- Range may include but not limited to – flyers, posters, social media, community notices, newsletters, local business co-advertising; minimum of two.

### Outcome 3

Evaluate the planning, facilitation, and effectiveness of the sport and recreation initiative.

#### Performance criteria

- 3.1 Evaluate the effectiveness of the initiative in terms of impact on community wellbeing and meeting identified needs and aspirations.
- Range planning, facilitation, outcomes.
- 3.2 Report to stakeholders on the effectiveness of the initiative in terms of impact on community wellbeing and meeting identified needs and aspirations.
- 3.3 Reflect on, and identify opportunities for improving own professional practice.
- Range taking into consideration – the outcomes of the community development methods and practices, stakeholder feedback and results.

<b>Planned review date</b>	31 December 2024
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#### Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	23 January 2020	N/A

<b>Consent and Moderation Requirements (CMR) reference</b>	0099
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

#### Comments on this unit standard

Please contact Skills Active Aotearoa Limited [info@skillsactive.org.nz](mailto:info@skillsactive.org.nz) if you wish to suggest changes to the content of this unit standard.