

Title	Develop a make-up design for a given work in an entertainment and event context		
Level	3	Credits	5

Purpose	People credited with this unit standard are able to develop a make-up design for a given work in an entertainment and event context.
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Classification	Performing Arts General > Entertainment and Event Technology and Operations
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Available grade	Achieved, Merit, and Excellence
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Criteria for Merit	<p>The candidate must develop a make-up design for a given work efficiently by:</p> <ul style="list-style-type: none"> – explaining the relationships between their research, the given work, and their make-up design; – refining their make-up design by considering and incorporating feedback from creative collaborators.
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Criteria for Excellence	<p>The candidate must develop a make-up design for a given work skilfully by:</p> <ul style="list-style-type: none"> – justifying the relationships between their research, the given work, and their make-up design; – refining their make-up design by evaluating and incorporating feedback from creative collaborators.
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Guidance Information

- 1 This unit standard can be awarded with an *Achieved*, *Merit* or *Excellence*. For the *Achieved* grade to be awarded, the outcome must be achieved as specified in the outcome statement. For *Merit* or *Excellence* grades to be awarded, the candidate must meet the *Merit* or *Excellence* criteria specified above.
- 2 All learning and assessment leading to this unit standard must be carried out in accordance with:
 - legislation including Health and Safety at Work Act 2015, Copyright Act 1994, and subsequent amendments;
 - safe working practices. These may include – safe hygiene practices; replacing, cleaning and storing products and equipment; safe use of tools, following manufacturer's instructions. Evidence of this may be provided by a teacher/tutor attestation or candidate's reflective statement. A useful reference for safe working practice is the Entertainment Technology New Zealand publication *A*

Guide for Safe Working Practices in the New Zealand Theatre and Entertainment Industry, version 14 or subsequent amendments, which can be accessed at <http://www.etnz.org>.

3 Definitions

Audience proximity refers to the distance between the performer and their audience.

Command of technique refers to working efficiently and demonstrating sustained control over all techniques used when applying make-up to meet the design concept.

Creative collaborators refer to production roles such as director, stage manager; set designer, choreographer, costume designer or musical director.

Entertainment and event context refers to a performance or event such as dance, kapa haka, scripted drama, music performance (live or recorded in-studio), moving image production, physical theatre, devised work, performance art, and cultural event, circus that can take place in a range of venues, for example, stadia, theatres, event and convention centres, studios, parks and sports grounds, outdoor spaces, museums and galleries, places of worship, cultural places (e.g. marae), specialist classrooms.

Given work refers to a whole or substantial piece of a text, choreography, event, or production for an entertainment and event context.

Make-up includes hair design, including design and application of facial hair; for example, moustache and wigs.

Skilful technique refers to demonstrating well-practised control of techniques when applying make-up to meet the design concept.

Technical considerations refer to the use of make-up for reasons other than those associated with the character or role, such as reducing shine and covering skin blemishes.

4 Evidence of research may be collected via written, visual or oral methods such as a video diary, annotated sketches, diagrams, or written description.

5 Range

The given work must be agreed or specified by the teacher/tutor.

6 Recommended for entry: Unit 26688, *Demonstrate and apply knowledge of make-up for an entertainment and event context*; and Unit 27701, *Demonstrate and apply knowledge of make-up design for an entertainment and event context*.

Outcomes and performance criteria

Outcome 1

Develop a make-up design for a given work in an entertainment and event context.

Range a given work with a minimum of four performers each requiring a different make-up design.

Performance criteria

1.1 Analyse the given work in preparation for initial meeting with creative collaborators.

1.2 Undertake research to inform the make-up design in terms of the requirements for the given work.

Range requirements may include but are not limited to – character and/or role creation or enhancement; communicating images, themes, feelings and moods; special effects; historical or cultural accuracy; audience proximity; lighting; colour correction; technical considerations; evidence of six requirements is required.

1.3 Use input and feedback from creative collaborators to inform the make-up design.

Range evidence of two creative collaborators is required.

1.4 Incorporate solutions to practical considerations within the make-up design.

Range practical considerations include but are not limited to – audience proximity, lighting, colour correction, special effects.

1.5 Develop, document, and visually communicate the make-up design in sufficient detail to allow the realisation of the characters.

Range documentation may include but is not limited to – draft(s) and final design; planning chart for entire given work; character and make-up chart for each performer; visually communicate may include but is not limited to – hand drawing using template, multi-media presentation (2D or 3D); detail may include but is not limited to – products and techniques used for eyes, lips, face, hair.

1.6 Evaluate the design in terms of the extent to which it meets the requirements for the given work, the input from creative collaborators, and the practical considerations, and make amendments in response to any identified areas for improvement.

Replacement information	This unit standard and unit standard 32371 replaced unit standard 28004.
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Planned review date	31 December 2025
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	29 April 2021	N/A

Consent and Moderation Requirements (CMR) reference	0099
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Skills Active Aotearoa Limited info@skillsactive.org.nz if you wish to suggest changes to the content of this unit standard.