

Title	Demonstrate and apply knowledge of electronic media for an entertainment and event context		
Level	1	Credits	4

Purpose	People credited with this unit standard are able to: demonstrate knowledge of electronic media and electronic media equipment for entertainment and event contexts; and set up and operate electronic media to meet the requirements of a specified entertainment and event context.
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Classification	Performing Arts General > Entertainment and Event Technology and Operations
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Available grade	Achieved, Merit, and Excellence
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Criteria for Merit	In demonstrating and applying knowledge of electronic media, the candidate must: <ul style="list-style-type: none"> – describe relationships between the purpose of electronic media, the equipment and its features, functions, and operation, and; – correct problems during the performance or event.
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Criteria for Excellence	In demonstrating and applying knowledge of electronic media, the candidate must: <ul style="list-style-type: none"> – explain relationships between the purpose of electronic media, the equipment and its features, functions, and operation, and; – prevent foreseeable technical problems within their control arising during the performance or event.
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Guidance Information

- 1 This unit standard can be awarded with *Credit (Achieved)*, *Merit* or *Excellence*. For award with *Credit (Achieved)*, all outcomes must be achieved as specified in the outcome statements. For *Merit* or *Excellence* to be awarded, the candidate must meet the *Merit* or *Excellence* criteria specified above.
- 2 All learning and assessment leading to this unit standard must be carried out in accordance with:
 - legislation including Health and Safety at Work Act 2015, Copyright Act 1994, and subsequent amendments;
 - safe working practices. These may include but are not limited to safe working practices in situations involving – working at heights, working with electricity,

lifting, securing equipment safely, replacing and storing equipment, use of tools, use of supplied safety equipment. Evidence of this may be provided by a teacher/tutor attestation or candidate's reflective statement. A useful reference for safe working practice is the Entertainment Technology New Zealand publication *A Guide for Safe Working Practices in the New Zealand Theatre and Entertainment Industry*, version 14 or subsequent amendments, which can be accessed at <http://www.etnz.org>.

3 Definitions

Communicate image refers to using electronic media to visually enhance the shape and form of the entertainment or event space and the performer.

Entertainment and event context refers to a performance or event such as dance, kapa haka, scripted drama, music performance (live or recorded in-studio), moving image production, physical theatre, devised work, performance art, and cultural event, circus that can take place in a range of venues, for example, stadia, theatres, event and convention centres, studios, parks and sports grounds, outdoor spaces, museums and galleries, places of worship, cultural places (e.g. marae), specialist classrooms.

Electronic media documentation refers to a set of guidelines including plans specifying how the equipment used to create an electronic media system must be rigged (positioned, secured, connected), labelled, operated and packed down. Candidates must be supplied with the guidelines prior to the assessment.

- 4 Candidates must be given access to electronic media equipment that has been certified as safe in order to complete assessment against this unit standard. The assessor must ensure that the power supply used in practical activities has sufficient capacity and circuit protection for the connected equipment. Equipment must be checked and verified by the assessor as being connected correctly prior to power up.

5 Range

The entertainment and event context the candidate is being assessed in must be specified or agreed by the teacher/tutor.

Candidates must be supplied with the electronic media documentation prior to assessment.

Outcomes and performance criteria

Outcome 1

Demonstrate knowledge of electronic media and electronic media equipment for entertainment and event contexts.

Performance criteria

- 1.1 Describe the purpose of electronic media in terms of its uses in entertainment and event contexts.

Range uses may include but are not limited to – visibility, direct focus, communicate themes, communicate time, communicate image, create mood, create texture, emphasise creative elements; evidence is required for the purpose of electronic media in two different contexts.

1.2 Identify and describe types of electronic media equipment according to their use and characteristics.

Range includes but is not limited to – systems using LED screens or panels, systems using projection onto a surface.

1.3 Describe an electronic media system in terms of its features and the function and operation of the features.

Outcome 2

Set up and operate electronic media to meet the requirements of a specified entertainment and event context.

Range requirements of a specified entertainment and event context may include but are not limited to – visibility, direct focus, communicate themes and/or time, communicate image, create mood, create texture, emphasise creative elements.

Performance criteria

2.1 Select, rig, label and operate electronic media equipment according to given electronic media plans and safe working practices.

Range evidence is required for three sets of electronic media documentation, each for a different electronic media set up; equipment may include but is not limited to – projection surface or screen, cables, control hardware.

Planned review date	31 December 2025
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	29 April 2021	N/A

Consent and Moderation Requirements (CMR) reference	0099
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Skills Active Aotearoa Limited info@skillsactive.org.nz if you wish to suggest changes to the content of this unit standard.