

Title	Demonstrate knowledge of the history of Aotearoa New Zealand tourism		
Level	2	Credits	3

Purpose	People credited with this unit standard are able to demonstrate knowledge of the history of Aotearoa New Zealand tourism.
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Classification	Tourism > Visitor Services
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Available grade	Achieved
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Guidance Information

1 Definitions

Significant event refers to things that have impacted on New Zealand tourism such as: 1886 Mt Tarawera Eruption, creation of the Department of Tourist and Health Resorts in 1901, World War II, the creation of Qualmark, the America's Cup Challenges, 9/11 Terrorist Attacks in the United States of America, filming of The Lord of the Rings and The Hobbit trilogies, COVID-19 pandemic.

Significant historical figures refer to people such as, Jack Adamson, Rudolph Wigley, Rangitīria Denna (Guide Rangi), Sir Edmund Hillary, Sir William Hamilton, AJ Hackett, Sir Peter Jackson, Sophia Hinerangi (Guide Sophia).

2 Resources

Margaret McClure, '*Tourist industry - Tourism overview*', Te Ara - the Encyclopedia of New Zealand, <http://www.TeAra.govt.nz/en/tourist-industry/page-1> (Story published 11 March 2010).

Tourism, New Zealand History / Nga korero a ipurangi o Aotearoa, available at <https://nzhistory.govt.nz/keyword/tourism>.

Outcomes and performance criteria

Outcome 1

Demonstrate knowledge of the history of Aotearoa New Zealand tourism.

Performance criteria

- 1.1 Tourism activity in New Zealand is described for each time period.
- Range tourism activity includes but is not limited to – main modes of transportation; accommodation types; places visited; key attractions and activities experienced; reasons for travel; ease of travel;
time periods – 19th Century, 20th Century, 21st Century.
- 1.2 Significant historical figures are described in terms of their contribution to the development of New Zealand tourism.
- Range evidence of two significant historical figures.
- 1.3 A significant event is described in terms of impact or impacts on New Zealand tourism.

Replacement information	This unit standard replaced unit standard 24724.
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Planned review date	31 December 2027
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	27 April 2023	N/A

Consent and Moderation Requirements (CMR) reference	0112
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Ringa Hora Services Workforce Development Council qualifications@ringahora.nz if you wish to suggest changes to the content of this unit standard.