

Title	Describe and analyse the economic, socio-cultural, and environmental impacts of tourism		
Level	3	Credits	5

Purpose	People credited with this unit standard are able to describe and analyse the economic, and socio-cultural and environmental impacts of tourism.
----------------	---

Classification	Tourism > Visitor Services
-----------------------	----------------------------

Available grade	Achieved
------------------------	----------

Guidance Information

1 Definitions

Socio-cultural impacts refer to the effect tourism has on the social and cultural lifestyle of the host population.

Tourism Satellite Account (TSA) refers to the official measure of the economic contribution of the tourism industry. Information is available from Stats NZ – Tatauranga Aotearoa, such as [Tourism satellite account: Year ended March 2021 | Stats NZ](#).

2 References

The following websites can be used to support this unit standard:

Government's Tourism Snapshot, accessible at:

<https://www.mbie.govt.nz/immigration-and-tourism/tourism/tourism-projects/governments-tourism-snapshot/>.

Ministry of Business, Innovation & Employment (MBIE), Tourism and the economy available at <https://www.mbie.govt.nz/immigration-and-tourism/tourism-research-and-data/tourism-data-releases/tourism-and-the-economy/>.

New Zealand Tourism Sustainability Commitment available at

<https://sustainabletourism.nz>.

Tourism Industry Aotearoa, Quick Facts and Figures available at

<https://www.tia.org.nz/about-the-industry/quick-facts-and-figures/>.

Tourism New Zealand *Markets Overview*, accessible at:

<https://www.tourismnewzealand.com/insights/markets-overview/>.

United Nations World Tourism Organisation (UNWTO), Standards for measuring tourism information, and Tourism Statistics Database, accessible at

<https://www.unwto.org/tourism-statistics/un-standards-for-measuring-tourism> and <https://www.unwto.org/tourism-statistics/tourism-statistics-database>.

World Travel and Tourism Council, Economic Impacts Reports available at

www.wttc.org and <https://wttc.org/research/economic-impact>.

Outcomes and performance criteria

Outcome 1

Describe and analyse the economic impacts of tourism.

Performance criteria

- 1.1 The economic impacts of tourism on the world economy are analysed and presented.

Range may include but is not limited to – world TSA.

- 1.2 The economic impacts of tourism on national economies are analysed and presented.

Range includes – Aotearoa New Zealand; domestic and international tourism;
includes one of – Australia, China, Germany, United Kingdom, United States.

Outcome 2

Describe and analyse the socio-cultural and environmental impacts of tourism.

Performance criteria

- 2.1 The socio-cultural impacts and environmental impacts of tourism are analysed and presented.

Range includes – Aotearoa New Zealand;
includes one of – Australia, China, Germany, United Kingdom, United States.

Replacement information	This unit standard replaced 24725
--------------------------------	-----------------------------------

Planned review date	31 December 2027
----------------------------	------------------

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	27 April 2023	N/A

Consent and Moderation Requirements (CMR) reference	0112
--	------

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Ringa Hora Services Workforce Development Council
qualifications@ringahora.nz if you wish to suggest changes to the content of this unit standard.