

<b>Title</b>	<b>Investigate the potential impact of a tourism Māori attraction on Māori values</b>		
<b>Level</b>	<b>3</b>	<b>Credits</b>	<b>5</b>

<b>Purpose</b>	People credited with this unit standard are able to investigate the potential impact of a tourism Māori attraction on Māori values
----------------	--

<b>Classification</b>	Tourism Māori > Tourism Māori Issues
-----------------------	--------------------------------------

<b>Available grade</b>	Achieved
------------------------	----------

## Guidance Information

### 1 Assessment

The assessment context for this unit standard is to empower, uplift and maintain kōrero tuku iho for tikanga practices of local rohe or takiwā. Where local rohe are also occupied by several other hapū or iwi, the tangata whenua or mana whenua view will take precedence. However, other hapū or iwi views should be encouraged to enrich and enhance understanding of key Māori concepts and practices.

Assessment evidence can be gathered and presented in various ways including oral, visual, written, artwork, social and digital media, dance, drama, kapa haka performances, photos, roleplay, videos, or portfolios through the collection of naturally occurring evidence.

This unit standard can be assessed either in a workplace setting or within a learning environment.

### 2 Definition

*Attractions* refers to local and national attractions organised inside the tourism sector and may include commemorations, Matariki/ Puanga celebration, Matatini, Waitangi Day celebrations, Te Puia, Te Pā Tū, museums.

*Māori values* may include whakapapa, wairuatanga, kaitiakitanga, mana, manaakitanga, rangatiratanga, whanaungatanga, and kotahitanga.

*Tourism Māori* refers to an indigenous cultural experience of interaction and engagement centred around Māori cultural heritage, traditions and values. It encompasses a wide range of activities and attractions that allow manuhiri to engage with tangata whenua.

## Outcomes and performance criteria

### Outcome 1

Investigate the potential impact of a tourism Māori attraction on Māori values

## Performance criteria

- 1.1 The tourism Māori attraction is investigated in terms of its potential impact on Māori values.
- Range evidence of two positive and two negative impacts on four Māori values is required.
- 1.2 The tourism Māori attraction is investigated in terms of its sustainable economic potential and potential impact on Māori values.
- 1.3 The tourism Māori attraction is investigated in terms of its economic contribution to regional development and potential impact to Māori values.
- 1.4 The tourism Māori attraction is investigated to make comparisons with global trends and issues related to sustainable economic development and potential impact to Māori values.

<b>Planned review date</b>	31 December 2030
----------------------------	------------------

## Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	26 June 2025	N/A

<b>Consent and Moderation Requirements (CMR) reference</b>	0226
--	------

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

## Comments on this unit standard

Please contact the NZQA Māori Qualifications Services [mqs@nzqa.govt.nz](mailto:mqs@nzqa.govt.nz) if you wish to suggest changes to the content of this unit standard.