

<b>Title</b>	<b>Create window displays in a retail or distribution environment</b>		
<b>Level</b>	<b>3</b>	<b>Credits</b>	<b>3</b>

<b>Purpose</b>	People credited with this unit standard are able to: create window displays in a retail or distribution environment.
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<b>Classification</b>	Retail, Distribution, and Sales > Merchandising and Marketing
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<b>Available grade</b>	Achieved
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### Guidance Information

- 1 All tasks are to be carried out in accordance with workplace procedures, the workplace being the enterprise carrying out the work, or delivering the service.
- 2 Legislation relevant to this unit standard includes but is not limited to: Consumer Guarantees Act 1993, Fair Trading Act 1986, Contract and Commercial Law Act 2017, Health and Safety at Work Act 2015.
- 3 Definitions  
*Distribution environment* refers to a workplace where the primary focus is on storage and distribution of stock.  
*Retail environment* refers to workplaces where the primary focus is on customers purchasing goods or services.  
*Workplace procedures* refer to the applicable procedures found in the following: organisational performance guidelines and standards; manufacturer's procedures and specifications; and Government and local body legislation.
- 4 Evidence is required for two window displays for different types of goods.

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### Outcomes and performance criteria

#### Outcome 1

Create window displays in a retail or distribution environment.

#### Performance criteria

- 1.1 Types of window display are described.

Range may include but is not limited to – traditional, contemporary, special event, promotion.

1.2 A display pattern consistent with type of goods and window is selected.

Range may include but is not limited to – horizontal, vertical, triangle, circle, curve, diagonal, rectangle, pyramid, radiation, overlap, graduation, dominance, grouping.

1.3 Display is set up showing use of design principles.

Range may include but is not limited to – balance, rhythm, proportion, symmetry, asymmetry, repetition, colour, alternation, progression, positioning, street appeal.

1.4 Display design is complemented by accessories.

Range may include but is not limited to – posters, promotional materials, related products, risers, props, videos, audios, window dressing, lighting.

1.5 Special requirements of displayed goods are met.

Range may include but are not limited to – perishability, security, dangerous goods, legislative requirements.

1.6 Display condition is monitored and maintained.

1.7 Safety and security procedures for installation and maintenance of display are followed.

<b>Planned review date</b>	31 December 2027
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#### Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	17 June 1993	31 December 2018
Review	2	20 November 2006	31 December 2018
Review	3	8 December 2016	31 December 2021
Revision	4	29 March 2018	31 December 2024
Review	5	2 March 2023	N/A

<b>Consent and Moderation Requirements (CMR) reference</b>	0112
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

#### Comments on this unit standard

Please contact Ringa Hora Services Workforce Development Council [qualifications@ringahora.nz](mailto:qualifications@ringahora.nz) if you wish to suggest changes to the content of this unit standard.