

<b>Title</b>	<b>Demonstrate knowledge of recreation needs of target groups</b>		
<b>Level</b>	<b>3</b>	<b>Credits</b>	<b>4</b>

<b>Purpose</b>	<p>This unit standard is intended for a person working in recreation or people who wish to work in a recreation role.</p> <p>People credited with this unit standard are able to: demonstrate an awareness of target groups; and demonstrate knowledge of the recreation needs of people within a target group, the barriers to their participation, and strategies to overcome these barriers.</p>
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<b>Classification</b>	Recreation and Sport > Recreation and Sport - Programmes and Events
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<b>Available grade</b>	Achieved
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### Explanatory notes

#### Definitions

*Barriers* include:

intra-personal barriers refer to confidence, body image, self-esteem, attitude;

inter-personal barriers refer to other participants, role models, attitudes;

structural barriers refer to cost, access, transport, type of activity, equipment, venue, and organisational culture.

*Organisational requirements* refer to the organisation’s policies and procedures and include compliance with any applicable legislation, standards, and codes.

*Recreation* is an activity through which leisure may be experienced and enjoyed.

Recreation involves freely chosen activities engaged in for wellbeing. Recreation activities include: sport, fitness and health, art and crafts, outdoor pursuits, hobbies, continuing education, ngā mahi a te rēhia, and activities with a service orientation. Participation in recreation has individual, community, and social benefits.

*Recreation needs* may include but are not limited to – social interaction, physical activity, challenge, competition, creative expression, achievement and mastery, adult education, self-fulfilment, fun.

*Research sources* refer to written material, personal experience, interviewing population members, interviewing agencies, and the Internet.

*Target group* refers to any group of people with physical, social, cultural or emotional needs, interests, or abilities in common.

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### Outcomes and evidence requirements

#### Outcome 1

Demonstrate an awareness of target groups.

**Evidence requirements**

- 1.1 A broad definition of what constitutes a target group identifies three target groups in terms of common characteristics within each group.
- 1.2 Recreation needs of the three target groups are identified.

**Outcome 2**

Demonstrate knowledge of the recreation needs of people within a target group, the barriers to their participation, and strategies to overcome these barriers.

Range evidence required of one of the three target groups identified in element one.

**Evidence requirements**

- 2.1 The recreation needs of the target group are identified through a minimum of two different research sources.
- 2.2 The benefits of participation in recreation for people within the target group are explained in relation to meeting their identified needs.
- 2.3 The barriers to participation in recreation for people within the target group are explained in relation to meeting their identified needs.
- 2.4 Strategies explained to overcome barriers to participation are relevant, effective, and in accordance with organisational requirements.

<b>Planned review date</b>	31 December 2012
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**Status information and last date for assessment for superseded versions**

Process	Version	Date	Last Date for Assessment
Registration	1	29 June 1995	31 December 2012
Revision	2	24 July 1996	31 December 2012
Revision	3	19 February 1998	31 December 2012
Review	4	25 February 2000	31 December 2012
Review	5	22 January 2002	31 December 2012
Review	6	12 February 2010	31 December 2012
Rollover and Revision	7	20 May 2011	N/A

<b>Consent and Moderation Requirements (CMR) reference</b>	0099
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

**Please note**

Providers must be granted consent to assess against standards (accredited) by NZQA, or an inter-institutional body with delegated authority for quality assurance, before they can report credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be granted consent to assess against standards by NZQA before they can register credits from assessment against unit standards.

Providers and Industry Training Organisations, which have been granted consent and which are assessing against unit standards must engage with the moderation system that applies to those standards.

Requirements for consent to assess and an outline of the moderation system that applies to this standard are outlined in the Consent and Moderation Requirements (CMRs). The CMR also includes useful information about special requirements for organisations wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

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**Comments on this unit standard**

Please contact Skills Active Aotearoa Limited [info@skillsactive.org.nz](mailto:info@skillsactive.org.nz) if you wish to suggest changes to the content of this unit standard.