

<b>Title</b>	<b>Evaluate a complex recreation event or programme</b>		
<b>Level</b>	<b>6</b>	<b>Credits</b>	<b>3</b>

<b>Purpose</b>	<p>This unit standard is intended for a person working in a recreation facility in a supervisory or managerial role.</p> <p>People credited with this unit standard are able to: develop and implement an evaluation of the objectives and outcomes of a complex recreation event or programme; evaluate the implementation of the complex event or programme; analyse the outcomes of the complex event or programme; and report on the implementation and evaluation of the complex event or programme.</p>
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<b>Classification</b>	Recreation and Sport > Recreation and Sport - Programmes and Events
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<b>Available grade</b>	Achieved
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### Guidance Information

- 1 Recreation events and programmes include festivals, sport events and competitions, community events and competitions, functions, conferences, holiday programmes, celebrations, and arts events and performances.
- 2 Underpinning skills and knowledge useful for this unit standard are covered in Unit 4863, *Plan, implement and evaluate a recreation event*.
- 3 Definitions  
*Event* refers to the overall event, or smaller events within the overall event or programme.  
*Programme* refers to the overall programme, or a timetable of smaller events within the overall event or programme, and information relating to both the smaller events and the overall event or programme.  
*Recreation* is an activity through which leisure may be experienced and enjoyed. Recreation involves freely chosen activities engaged in for wellbeing. Recreation activities include: sport, fitness and health, art and crafts, outdoor pursuits, hobbies, continuing education, ngā mahi a te rēhia, and activities with a service orientation. Participation in recreation has individual, community, and social benefits.
- 4 A complex recreation event or programme demonstrates a combination of all or most of the following factors:  
 long lead time (more than three months)  
 large organising team or group (more than three people)  
 several events within the overall event or programme

participant and/or audience origin varied  
complex organisational structure.

- 5 Documentation must comply with the requirements of the organising body and/or funder(s).
- 6 **Range**  
Evaluation methods may include – surveys, questionnaires, inventories, interviews, casual feedback, observation, debrief, personal reflection.  
Evaluation participants may include – event or programme participants, coaches, activity leaders, support personnel, organising team or group, organising body, and funder(s).
- 7 This unit standard forms part of a cluster of unit standards focusing on planning, implementing and evaluating complex recreation events: Unit 4868, *Plan a complex recreation event or programme*; Unit 4869, *Implement a complex recreation event or programme*; and Unit 4867, *Evaluate a complex recreation event or programme*. It is recommended that assessment against these unit standards be based on the same event or programme.

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## Outcomes and performance criteria

### Outcome 1

Develop and implement an evaluation of the objectives and outcomes of a complex recreation event or programme.

#### Performance criteria

- 1.1 The objectives of the event or programme are identified and documented.
- 1.2 Evaluation criteria are developed and documented for each identified objective.
- 1.3 The appropriate timing of evaluation is identified and planned.
- 1.4 Evaluation methods are developed and implemented that are appropriate to the type of event and nature of information sought.  

**Range** information sought may include but is not limited to – achievement of event or programme objectives, requirements of funders, number of participants, needs of participants, level of support from the community, social and economic costs and benefits.
- 1.5 Event or programme objectives are evaluated using documented evaluation criteria to ascertain the extent to which they have been achieved.

### Outcome 2

Evaluate the implementation of the complex recreation event or programme.

**Performance criteria**

- 2.1 Evaluation establishes the effectiveness of event or programme plans against the implemented outcomes.
- 2.2 Evaluation assesses the efficiency of the event or programme execution in accordance with planned timeframes.
- 2.3 Analysis of the results of evaluation identifies recommended changes for future events or programmes.

**Outcome 3**

Analyse the outcomes of the complex recreation event or programme.

**Performance criteria**

- 3.1 Analysis identifies the social and community outcomes of the event or programme.
- 3.2 Analysis identifies the economic outcomes of the event or programme.

**Outcome 4**

Report on the implementation and evaluation of the complex recreation event or programme.

**Performance criteria**

- 4.1 Evaluation results are presented in a written report according to the specifications of the organising body.
- 4.2 Report identifies and documents areas for improvement and implications for future events or programmes.
- 4.3 Report documents recommendations based on the evaluation results.

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**This unit standard is expiring. Assessment against the standard must take place by the last date for assessment set out below.**

**Status information and last date for assessment for superseded versions**

Process	Version	Date	Last Date for Assessment
Registration	1	29 June 1995	31 December 2012
Revision	2	24 July 1996	31 December 2012
Revision	3	19 February 1998	31 December 2012
Revision	4	15 February 2000	31 December 2012
Review	5	22 January 2002	31 December 2012
Review	6	12 February 2010	31 December 2012
Rollover and Revision	7	20 May 2011	31 December 2023
Review	8	23 January 2020	31 December 2023

<b>Consent and Moderation Requirements (CMR) reference</b>	0099
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.