

Title	Design a recreation programme or event to meet community needs		
Level	6	Credits	6

Purpose	<p>This unit standard is intended for a person working in a recreation facility in a supervisory or managerial role.</p> <p>People credited with this unit standard are able to: develop objectives for a recreation programme or event; assess the recreation needs of specific target markets within the target population for the recreation programme or event; plan for the use of community resources for the recreation programme or event; and design a recreation programme or event to meet community needs.</p>
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Classification	Recreation and Sport > Recreation and Sport - Programmes and Events
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Available grade	Achieved
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Guidance Information

1 Definitions

Community may pertain to ethnicity, gender, geographic boundaries, workplace, age, special need, iwi, or special interest.

Recreation is an activity through which leisure may be experienced and enjoyed.

Recreation involves freely chosen activities engaged in for wellbeing. Recreation activities include: sport, fitness and health, art and crafts, outdoor pursuits, hobbies, continuing education, ngā mahi a te rēhia, and activities with a service orientation. Participation in recreation has individual, community, and social benefits.

2 Recommended skills and knowledge: Unit 4863, *Plan, implement and evaluate a recreation event*, or demonstrate equivalent knowledge or skills.

Outcomes and performance criteria

Outcome 1

Develop objectives for a recreation programme or event.

Performance criteria

1.1 Social policies of the organising body are identified and analysed for their impact on the planned programme or event.

Range values, guiding principles, mission statement and goals.

- 1.2 Political and economic policies and requirements of the organising body are identified and analysed for their impact on the planned programme or event.
- 1.3 The objectives developed for the proposed programme or event are consistent with the organising body's social policy, and meet the identified political and economic policies and requirements.
- 1.4 The objectives developed for the proposed programme or event are consistent with the social, political, and economic requirements of potential partners.

Range potential partners may include but are not limited to – local authorities, corporate sponsors, government funding agencies, community agencies, non-government funding agencies, philanthropic trusts, private donors.

Outcome 2

Assess the recreation needs of specific target markets within the target population for the recreation programme or event.

Performance criteria

- 2.1 The research methodology selected and implemented is appropriate to the target population and the nature of the information sought.
- Range methodology may include but is not limited to – participation by members of the target population, market research, community needs assessment, existing research information.
- 2.2 Specific target markets are identified, and their recreation and developmental needs and constraints are identified and defined from research data.

Outcome 3

Plan for the use of community resources for the recreation programme or event.

Performance criteria

- 3.1 Resource requirements are identified for the recreation programme or event.
- 3.2 Community resources are identified and evaluated for their availability and suitability for the programme or event.
- Range community resources may include but are not limited to – equipment, facilities, funding, personnel, patronage, political support.
- 3.3 Procedures are identified and explained for getting access to and using community resources.

Range procedures may include but are not limited to – resource consents, use dispensation, traffic management, accessing computer databases and inventories, cultural and ethnic protocols.

- 3.4 Plans for the use of available and suitable community resources are developed and documented according to the requirements of the programme or event.

Outcome 4

Design a recreation programme or event to meet community needs.

Performance criteria

- 4.1 Programming options are generated in accordance with the mission statement of the organising body, and are evaluated, for their feasibility, within the constraints of the identified social, political, and economic policies and requirements, and the needs of the target population.

Range options include but are not limited to – scheduling, time, form (eg workshop, festival, ritual, drop-in, competitive round robin), duration, content, venue, location.

- 4.2 The programme design meets the programme or event objectives.

Range objectives may include but are not limited to – social, economic, participant, community, resource.

- 4.3 The completed programme includes key elements critical to the success of the programme or event.

Range key elements may include but are not limited to – social objectives, individual and/or group needs, political and economic requirements, programme feasibility, contingency plan, timeline, funding sources, pricing strategy, cost recovery.

- 4.4 Evaluation processes are developed to assess the level of achievement of the mission statement, and the extent to which the programme goals and objectives are met.

This unit standard is expiring. Assessment against the standard must take place by the last date for assessment set out below.

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	25 June 1996	31 December 2012
Revision	2	14 February 2000	31 December 2012
Review	3	22 January 2002	31 December 2012
Review	4	12 February 2010	31 December 2012
Rollover and Revision	5	20 May 2011	31 December 2023
Review	6	23 January 2020	31 December 2023

Consent and Moderation Requirements (CMR) reference

0099

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.